

HOLLYWOOD Report Card



Subject Grade
The way smoking is portrayed F
Smoking scenes in the movie F
Cigarette brand promotion F

Hollywood **FALLS**
to protect kids from
the #1 preventable
cause of death —
smoking.

Smoking in movies is the primary recruiter of new teen smokers.

Get Smoking Out of G, PG and PG-13 Rated Movies.

Go to

www.smokefreemovies.ucsf.edu
to find out how.