









Recruitment Strategies Tip Sheet

- Invite a variety of grades to participate; remember, older students will be graduating and leaving the school so include grades 4-8 for a broader age range
- Invite participation on the committee by promoting Healthy Schools and the Healthy Schools Committee at your:
 - School council meeting
 - Staff meeting
- Put up posters around the school advertising Healthy Schools
- Hand out flyers at School Barbeque night or Meet the Teacher night  6, 7
- Have a sign up sheet at curriculum and interview nights for those interested in participating  10
- Provide a presentation on Healthy Schools for the whole school community  5
- Use current research and statistics supporting Healthy Schools to provide evidence of its effectiveness  7
- Run an announcement that the school is recruiting Healthy School representatives  11
- Insert an announcement into the school newsletter requesting involvement  3, 8
- Talk to parent volunteers already in the school
- Have students fill out an application to join the committee
- Have the principal or lead teacher in Healthy Schools spread the word, they may have more influence on parents and teachers
- Promote recognition of Healthy School volunteers' participation through features in the school newsletter or a recognition awards at the end of the school year
- Find more champions who believe in a Healthy School and encourage these people to promote the benefits to the school
- Promote and highlight the healthy activities already existing in the school
- Look at other schools for examples of what is working well to encourage the school to promote the benefits of a Healthy School

 Resources available in the resource section