

Hollywood FAILS  
to protect kids from  
the #1 preventable  
cause of death —  
smoking.



Smoking in movies is the primary recruiter of new teen smokers.

**Get Smoking Out of G, PG and PG-13 Rated Movies.**

Go to  
[www.smokefreemovies.ucsf.edu](http://www.smokefreemovies.ucsf.edu)  
to find out how.