



Guide to
Greening.
Your **Business**

York Region, Ontario, Canada

www.york.ca





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Town of Markham



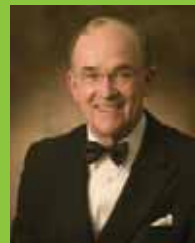
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A Message from York Regional Council

The Regional Municipality of York has prepared this Guide to Greening Your Business to assist you in implementing and improving upon sustainable business practices that will help to make your business even more competitive.

“Going Green” is essential in today’s marketplace, where consumers are increasingly aware of, and responsive to environmental issues. Consumers want to know what your business is doing to protect the environment, as do other businesses. By participating in green networks, industry clusters and a highly efficient workforce, you generate favourable commercial and financial outcomes.

You and your colleagues can evolve by pursuing new knowledge and practices that lead to more environmentally friendly and ecologically responsible decisions. This Guide provides a framework for your evolution along with basic resources you may need as you explore opportunities for operating as a green business or for launching a green product.

York Regional Council is committed to building a vibrant and sustainable economy. Sharing information and ideas and forming new linkages and networks within the business community are essential to fostering conditions where environmental innovation can thrive.

We welcome your inquiries. Please call toll free 1-877-464-9675, ext 1503.

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Guide to
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Download the Guide to Greening Your Business from our Economic Development web page in the Business section of www.york.ca. The online version gives you easy access to all links contained in this document, and will be updated with new programs and resources regularly.

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YORK REGION - A PREMIER CANADIAN LOCATION FOR BUSINESS

YORK REGION is a thriving, dynamic region centrally located within the vibrant Toronto Census Metropolitan Area, the most multicultural urban centre in the world, and Canada's corporate and financial centre.

York Region is well positioned with access to major world cities via direct flights from Pearson International Airport and same day business access is available to Europe with evening overlap to Asia. Travel to New York, Chicago, Boston and other northeast American centres is 1.5 hours by air and an integrated transportation network links to U.S. routes by road, rail and marine crossings.

York Region is comprised of nine thriving and diverse municipalities.

York Region Municipalities

Town of Aurora
Town of East Gwillimbury
Town of Georgina
Township of King
Town of Markham
Town of Newmarket
Town of Richmond Hill
City of Vaughan
Town of Whitchurch-Stouffville



For more information, visit www.york.ca/business or www.yorkeconomicinsights.ca