



Tuesday, November 21, 2006

For Immediate Release

Four tonnes of municipal election signs diverted from landfill through York Region's recycling program

Collection amounts increase 250 per cent from federal election

NEWMARKET – The Regional Municipality of York's recycling program diverted more than four tonnes (4,080 kilograms) of election signs from landfill during a public drop-off event this past Saturday.

Candidates involved in the recent municipal election and their campaign team members were invited to drop off corrugated plastic election signs last Saturday at the Region's Waste Management Centre in the Town of East Gwillimbury.

The amount of election signs collected from the recent municipal election is an increase of more than 250 per cent from a similar recycling program offered after the federal election earlier this year. Following the federal election, approximately one tonne (1,150 kilograms) of election signs were collected.



Election signs being dropped off at York Region's Waste Management Centre.



Bulk elections signs bundled and ready for pick up.

The election sign recycling program is an additional way York Region is working to introduce innovative ways of diverting increasing amounts of waste from landfills.

For more information on York Region's Solid Waste Management Branch and waste diversion strategies, please visit www.york.ca and click on "Services" then "Garbage and Recycling".

- 30 -

For more information on the Regional Municipality of York and our services, please visit www.york.ca

Media Contact: Tracy Smith, Communications Specialist, Corporate Communications, York Region
Phone: (905) 830-4444, ext. 1209, Cell Phone: 905-251-6412
Email: tracy.smith@york.ca