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For Immediate Release

## York Region staff to lead business delegation to Salt Lake City

*Initiative part of Region's new international investment attraction program*

**NEWMARKET** – Staff members of the Economic Strategy Branch of The Regional Municipality of York will lead a Life Sciences and Information Technology business delegation to Salt Lake City, Utah between June 21 and 23. With one of the most advanced science and technology hubs, Utah is one of the fastest-growing economies in the United States.

“This delegation supports York Region’s rapidly-expanding life sciences and technology business cluster,” said York Region Chairman and CEO Bill Fisch. “It will enable us to gain exposure in international markets, promote innovation and generate additional opportunities for our local business community.”

The visit, part of York Region’s new international investment attraction program, includes a market opportunities seminar, meetings with the business community in Salt Lake City and the State of Utah, a business networking event and professional site visits.

“The international investment attraction program is a new component in York Region’s economic development strategy,” said Town of East Gwillimbury Mayor James Young, Chair of the Region’s Planning and Economic Development Committee. “The program will encourage investment across the Region, helping to further sustain a more competitive business environment and employment opportunities for local residents.”

Business and economic development representatives from 13 local organizations, companies and municipalities in York Region are taking part in the delegation, organized by the Region’s economic strategy branch in cooperation with the Canadian Trade Commissioner Service, World Trade Centre Utah, Salt Lake Chamber of Commerce and Utah Technology Council.

York Region’s investment attraction program works to attract additional international companies to invest and do business in York Region, focusing on high-growth sectors and select target markets. The program is implemented through an “Invest in York” umbrella partnership with local municipalities, business organizations and the business community.

For additional information about York Region’s international investment attraction program, please call Robert Unterman at 905 830-4444, Ext. 1491. To obtain information about business opportunities in York Region, please visit [www.investinyork.ca](http://www.investinyork.ca), [www.yorkeconomicinsights.ca](http://www.yorkeconomicinsights.ca) or [www.yorksmallbusiness.ca](http://www.yorksmallbusiness.ca)

For more information on The Regional Municipality of York, please visit [www.york.ca](http://www.york.ca)

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**Media Contacts:** *Tim Paleczny, Corporate Communications Specialist, York Region*  
Phone: 905 830-4444, ext. 1238, 416 297-9696 or Toll free 1-877-464-9675  
Cell: 905 251-6413 Email: [tim.paleczny@york.ca](mailto:tim.paleczny@york.ca)

### York Region’s high-tech sector

- Recognized as a leading high-tech business hub in the Greater Toronto Area, York Region has one of the largest concentrations of Life Sciences and Information Technology (IT) companies in Canada.
- Key local industry players include IBM Canada, AMD, Motorola, CGI, Sun Microsystems, AMD, Alcatel-Lucent, Teva Pharmaceuticals, Apotex, Johnson & Johnson and Pfizer.
- York Region’s technology sector consists of more than 1,200 companies in areas ranging from biotechnology, medical devices and pharmaceuticals to software development, communication networks and computer processors.