

Office of the Regional Clerk
CORPORATE SERVICES DEPARTMENT

AGENDA

TRANSIT COMMITTEE

Committee Room "A"
Administrative Centre
17250 Yonge Street
Newmarket, Ontario

June 14, 2007

11:00 a.m.

REGULAR MEETING

DISCLOSURE OF INTEREST

Page No.

A. PRESENTATIONS

1. Mary Lou Johnston, Manager, Marketing and Customer Service, York Region Transit, regarding 'Marketing and Communications Update'.
(Please refer to Agenda Item No. C1).
2. Rick Takagi, Manager, Operations, York Region Transit, regarding 'Coordinated Street Furniture at Transit Facilities'.
(Please refer to Agenda Item No. C2).
3. Irene McNeil, Manager, Service Planning, York Region Transit, regarding '2007 Ridership Forecasts and Related Service Adjustments'.
(Please refer to Agenda Item No. C4).

B. COMMUNICATION

1. John Perry, National Quality Institute, April 11, 2007, regarding 'National Quality Institute (NQI) Progressive Excellence Program (NQI-PEP) Level One Certification'. 1

C. REPORTS SUBMITTED BY THE
GENERAL MANAGER, TRANSIT

1. **York Region Transit
Marketing and Communications Update** 5

June 1, 2007, recommending that:

It is recommended that this report be received for information.

2. York Region Transit **17**
Co-ordinated Street Furniture at Transit Facilities

May 31, 2007, recommending that:

1. York Region Transit staff be authorized to issue a Request for Proposal for the supply, installation, maintenance and associated revenue opportunities of co-ordinated street furniture with advertising at York Region Transit facilities for a fifteen-year term and report back to Regional Council with respect thereto.
2. Staff be authorized to consult with staff from the local municipalities in the Region to review opportunities to install street furniture at designated transit facilities on the road allowances under local municipal jurisdiction.
3. The Regional Clerk circulate this report to the local municipalities.

3. York Region Transit **25**
Greater Toronto Area Fare System (Smart Card)
Progress Report

June 1, 2007, recommending that:

1. It is recommended that this report be received for information.

4. York Region Transit/Viva **31**
2007 Ridership Forecast
and Related Service Adjustments

June 4, 2007, recommending that:

1. It is recommended that the service adjustments as outlined in Section 4 of this report be approved.

5. York Region Transit **47**
Dial-a-Ride Pilot Project Update

June 1, 2007, recommending that:

1. It is recommended that the one-year Dial-a-Ride pilot on the York Region Transit Route 44 as outlined in this report, effective September 2007, be endorsed with staff reporting back to Transit Committee following six months of operation.

6. York Region Transit Charter Service Requests for Special and Community Events 55

June 1, 2007, recommending that:

1. The Region's existing Charter Policy continue to be applied to all internal and external bus charter requests.
2. The Region continue to support community events by providing bus charters at the discounted rate as identified in the current charter policy.

7. York Region Transit Georgina Mobility Transit Pilot Update 67

June 1, 2007, recommending that:

1. The concept of community-based transit services in rural areas of the Region where residents' transportation needs cannot be currently addressed by York Region Transit's conventional public transit or specialized transit services continue to be supported.
2. The use of a portion of the 2007 funds allocated to Georgina Mobility Transit of \$40,000 to 'bridge' finance the procurement of a storefront office for six months, from May to November 1, 2007, be authorized.
3. The Georgina Mobility Transit program continue to be monitored to ensure there is no duplication of services with those provided by York Region Transit.

8. York Region Transit Mobility Plus Request for Additional Cross-Boundary Location 73

June 1, 2007, recommending that:

1. York Region Transit provide cross-boundary Mobility Plus service to the Geriatric Day Hospital, 2 Buchan Court, North York, for the reasons outlined in this report.
2. The Regional Clerk forward this report to the Region's Accessibility Advisory Committee for information.

**9. York Region Transit
Mobility Plus Contract Adjustments**

June 4, 2007, recommending that:

1. The York Region Transit Mobility Plus accessible mini-van and sedan contracts with Scarborough City Cab (1210670 Ontario Inc.), Royal Taxi York Region Inc., and Mobility Transportation Specialists Inc., be extended for a period of two years to August 1, 2011, subject to continued satisfactory performance by the contracted service providers.
2. The lease fees on the Region-owned mini-vans be waived effective January 1, 2007.
3. The requirement for Scarborough City Cab to provide a working head office or operating facility within the Regional Municipality of York be waived.
4. A revised Scrip Ride remuneration scale be adopted that will include a common rate for both mini-vans and sedans.
5. The number of contracted mini-vans and sedans be reduced to 19 and 29, respectively, with the Region retaining the right to increase the number of vehicles as demand warrants.
6. The Regional Chair and Regional Clerk be authorized to sign new contracts, reflecting these changes, subject to review by Legal Services.

OTHER BUSINESS

Monthly Ridership Statistics

(To be circulated separately)

MOTION TO RESOLVE INTO PRIVATE SESSION TO CONSIDER:

1. Private Presentation and Report – ‘Bus Maintenance And Storage Facility Strategy’

ADJOURNMENT

Note: There may be additional items considered that do not appear on this Agenda. Please refer to the Committee Report to Council for all items considered at this meeting.