



Public Service Announcement

May 3, 2005

For Immediate Release

Harvest guide provides crop schedule and locations for finding fresh produce

2005 York Region Farm Fresh map and guide released

NEWMARKET - The York Region Farm Fresh Association has just released the third edition of its map and guide to fresh produce. This publication lists the many farms and farmers' markets that offer locally-grown produce and agricultural products available throughout York Region. Included in the brochure is helpful information about the main seasons for Ontario harvest plus healthy food and recipe ideas.

Discover the bounty of local farm produce ... fruit, berries, vegetables, meat, eggs, maple syrup, flowers, honey and more. Experience the fun in picking your own strawberries and apples with family and friends. The taste is always fresher!

The York Region Farm Fresh map and guide is sponsored by Hearty Party.com, York Region Heart Health Program, the Agricultural Adaptation Council, Agriculture and Agri-Food Canada, and the Regional Municipality of York.

To obtain your free copy of the York Region Farm Fresh Guide 2005 map and guide to fresh produce, please call York Region Tourism at 1-888-448-0000, e-mail tourism@york.ca or visit www.yorktourism.com

-30-

Note to Media: An electronic file of the map guide cover is available upon request.

Contact: Gary Johnson, York Region Farm Fresh Association
(905) 726-3356

or

Contact: Tim Paleczny, Corporate Communications Services, York Region
(905) 830-4444 or (416) 297-9696, ext. 1238
Email: tim.paleczny@york.ca