



Wednesday, September 15, 2010

For Immediate Release

## The Regional Municipality of York to kick off 2010 United Way staff campaign

*Fundraising goal to be announced during opening ceremony TODAY*

**NEWMARKET** – The Regional Municipality of York and York Regional Police will unveil its United Way staff campaign goal for 2010 during a ceremony to be held today, Wednesday, September 15 at 11:30 a.m. in the Great Hall of the York Region Administrative Centre.

A staff fundraising BBQ in front of the Administrative Centre will follow the ceremony.

Last year York Region employees raised more than \$253,000 towards the United Way of York Region to help families, seniors and children in need.

- WHO:**
- York Region Chairman and CEO Bill Fisch
  - United Way CEO Daniele Zanotti
  - United Way Guest Speaker Leah Roncesvalles
  - York Region CAO Bruce Macgregor
  - Campaign Co-Chair, Deputy Chief Bruce Herridge
  - Campaign Co-Chair Kathleen Llewellyn-Thomas



**WHAT:** York Region United Way Staff Campaign fundraising goal announcement

**WHEN:** Wednesday, September 15 at 11:30 a.m. (TODAY)

**WHERE:** York Region Administrative Centre  
17250 Yonge Street, Town of Newmarket

For more information on The Regional Municipality of York, please visit [www.york.ca](http://www.york.ca)

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