



YORK  
REGION  
TRANSIT



## YRT/Viva

# 2009 Revenue Ridership Summary

Conventional Services including Contracted TTC Services North of Steeles



Month	2008*	2009	Month Change ['08 vs '09]	YTD Change	Avg Wkday Rev. Ridership 2009 <sup>1</sup>
January	1,573,246	1,519,002	-3.4%	-3.4%	59,153
February	1,505,516				
March	1,539,229				
April	1,555,389				
May	1,556,729				
June	1,551,219				
July	1,499,582				
August	1,364,234				
September	1,903,803				
October	1,662,512				
November	1,654,754				
December	1,442,907				
YTD	18,789,120*	1,519,002			

### NOTES:

- \* 2008 revenue ridership adjusted for 2009 comparison.
- York U Strike Nov 6, 2008 to January 29, 2009

**YORK REGION TRANSIT / VIVA - MONTHLY RIDERSHIP SUMMARY**  
**January 2009**

Rev. 4Mar2009

Jan-09	21 weekdays, 5 Saturdays, 5 Sunday/Holidays
Jan-08	22 weekdays, 4 Saturdays, 5 Sunday/Holidays

YRT Route #	Route Name	TOTAL BOARDINGS (MONTH)			TOTAL BOARDINGS (YEAR TO DATE)			Avg Wkday Boardings	Notes	
		2008	2009	Percentage (08vs09)	2008	2009	Percentage (08vs09)			
Markham, Stouffville	1*	Highway 7	51,403	37,180	-27.7%	51,403	37,180	-27.7%	1,570	Viva purple extension to Cornell; rider migration to Viva purple
	2	Milliken	51,781	49,042	-5.3%	51,781	49,042	-5.3%	2,107	3 new PM peak period trips - July 2008; La Rocca bakery moved; York University strike
	2A	14th Ave	12,831	13,965	8.8%	12,831	13,965	8.8%	665	New peak period service via Riverwalk/Box Grove By-Pass - May 2008; 2 new peak period trips - Sept 2008
	3*	Thornhill - York U.	36,240	28,658	-20.9%	36,240	28,658	-20.9%	1,198	York University strike
	8	Kennedy Rd	24,835	21,702	-12.6%	24,835	21,702	-12.6%	927	York University strike - connects to GO 407 Express
	9*	Ninth Line	1,533	1,890	23.3%	1,533	1,890	23.3%	90	New peak period service - July 2008; Route extension - May 2008; Connections to Viva
	15	Stouffville Local	1,617	1,827	n/a	1,617	1,827	13.0%	87	New peak period service - July 2008
	18	Bur Oak	15,004	18,080	20.5%	15,004	18,080	20.5%	845	Connections to Viva purple; 1 new AM trip - Sept 2008; General corridor growth
	40	Unionville Local	10,800	10,606	-1.8%	10,800	10,606	-1.8%	466	Stable ridership
	41	Markham Local	8,429	8,228	-2.4%	8,429	8,228	-2.4%	358	Stable ridership
	201	Markham GO Shuttle	1,995	2,793	40.0%	1,995	2,793	40.0%	133	General growth
	202	Unionville GO Shuttle	2,646	2,667	0.8%	2,646	2,667	0.8%	127	Stable ridership
	215	Stouffville GO Shuttle	126	0	n/a	126	0	n/a	n/a	Cancelled July 2008; restructured service to be operated by Rt 15
	300	Business Express	5,964	5,271	-11.6%	5,964	5,271	-11.6%	251	Rider migration to Viva purple and pink; frequency decrease - Jan 2008
	301	Markham Express	8,484	8,610	1.5%	8,484	8,610	1.5%	410	Stable ridership
	302	Unionville Express	3,990	4,326	8.4%	3,990	4,326	8.4%	206	General growth
	303	Bur Oak Express	2,478	2,982	20.3%	2,478	2,982	20.3%	142	Route extension along Bur Oak Ave to McCowan Rd - July 2008; 1 new am trip - Dec 2008
	522	Markham Community Bus	822	846	2.9%	822	846	2.9%	33	Stable ridership
	TTC	Markham Total	240,978	218,673	-9.3%	240,978	218,673	-9.3%	9,615	
	TTC 17A	Birchmount	4,830	4,767	-1.3%	4,830	4,767	-1.3%	227	Stable ridership, decreased business activity
	TTC 24D, 224B/C/D	Vic Park North (Woodbine)	17,875	19,537	9.3%	17,875	19,537	9.3%	927	Rt 224D/B extended - July 2008; Wk peak frequency improvements (July, Sept)
	TTC 25D *	Don Mills	24,927	24,192	-2.9%	24,927	24,192	-2.9%	1,152	Route 90 also operating in this corridor
	TTC 68B	Warden North	21,042	22,113	5.1%	21,042	22,113	5.1%	1,053	Stable ridership
	TTC 102D	Markham Rd	14,007	18,980	35.5%	14,007	18,980	35.5%	805	General corridor growth; connections to Viva purple; wk midday frequency improvements - Sept 2008
	TTC 129A	McCowan North	60,081	79,829	32.9%	60,081	79,829	32.9%	3,209	General corridor growth
		TTC (Markham) Total	142,762	169,418	18.7%	142,762	169,418	18.7%	7,373	
	<b>Markham &amp; TTC Total</b>	<b>383,740</b>	<b>388,091</b>	<b>1.1%</b>	<b>383,740</b>	<b>388,091</b>	<b>1.1%</b>	<b>16,988</b>		
Vaughan, King	4/4A*	Major Mackenzie	46,688	43,846	-6.1%	46,688	43,846	-6.1%	1,801	York University strike
	5 *	Clark	36,087	36,081	0.0%	36,087	36,081	0.0%	1,626	Stable Ridership
	7 *	Martin Grove	18,116	14,065	-22.4%	18,116	14,065	-22.4%	655	York University strike
	10	York U. (Woodbridge)	7,782	4,567	-41.3%	7,782	4,567	-41.3%	197	York University strike
	11	Woodbridge	1,815	2,833	56.1%	1,815	2,833	56.1%	113	New ridership from Woodbridge College and new Rainbow Creek Estates subdivision on Langstaff Rd. east of Martin Grove
	12	Pine Valley	6,500	5,233	-19.5%	6,500	5,233	-19.5%	223	Decreased ridership to Vaughan Mills Mall and through the Pine Valley employment area; York University strike
	13	Islington Ave	8,134	6,697	-17.7%	8,134	6,697	-17.7%	297	York University strike
	20	Jane	44,671	33,058	-26.0%	44,671	33,058	-26.0%	1,243	York University strike
	22*	King City	6,734	5,685	-15.6%	6,734	5,685	-15.6%	265	York University strike
	23*	Thornhill Woods	14,322	16,506	15.2%	14,322	16,506	15.2%	786	General growth
	27	Highway 27	3,591	1,324	-63.1%	3,591	1,324	-63.1%	59	Decreased ridership through the Royal Group Crescent employment area
	28	Zenway-Hwy.27	0	1,092	n/a	0	1,092	n/a	52	New route implemented in April 2008
	77*(excl.BT)	Hwy 7 - Centre St	58,555	63,684	8.8%	58,555	63,684	8.8%	2,779	General corridor growth
	99*	Yonge C	90,693	77,536	-14.5%	90,693	77,536	-14.5%	2,916	York University strike
	360*	Maple Express	10,605	6,867	-35.2%	10,605	6,867	-35.2%	327	York University strike
	TTC	Vaughan Total	354,293	319,074	-9.9%	354,293	319,074	-9.9%	13,339	
	35-D	Jane <sup>(B)</sup>	38,892	37,005	-4.9%	38,892	37,005	-4.9%	1,670	Rider migration to Route 20 and Viva Orange
	37-D	Islington	3,696	3,486	-5.7%	3,696	3,486	-5.7%	166	Decreased ridership through the Pine Valley employment area
	105	Dufferin N.	33,117	45,735	38.1%	33,117	45,735	38.1%	1,915	General corridor growth
	107-C/D/B/F	Keele N.	71,001	68,728	-3.2%	71,001	68,728	-3.2%	3,003	York University strike
160	Bathurst N.	17,598	21,009	19.4%	17,598	21,009	19.4%	814	General corridor growth	
165-D/F	Weston Road N.	31,962	38,931	21.8%	31,962	38,931	21.8%	1,491	General corridor growth	
	TTC (Vaughan) Total	196,266	214,894	9.5%	196,266	214,894	9.5%	9,059		
	<b>Vaughan &amp; TTC Total</b>	<b>550,559</b>	<b>533,968</b>	<b>-3.0%</b>	<b>550,559</b>	<b>533,968</b>	<b>-3.0%</b>	<b>22,398</b>		

\* Route crosses municipal boundaries.

	YRT Route #	Route Name	TOTAL BOARDINGS (MONTH)			TOTAL BOARDINGS (YEAR TO DATE)			Avg Wkday Boardings	
			2008	2009	Percentage (08vs09)	2008	2009	Percentage (08vs09)		
Richmond Hill	81	Inspiration	n/a	1,302	0.0%	n/a	1,302	n/a	62	New route - April 2008
	82	Newkirk	9,202	6,907	-24.9%	9,202	6,907	-24.9%	322	Decreased ridership through employment area
	83	Trench	19,400	17,897	-7.7%	19,400	17,897	-7.7%	832	Decreased business/employment activity
	84	Oak Ridges	4,647	3,172	-31.7%	4,647	3,172	-31.7%	142	Decrease in ridership caused by detour onto Old Colony Rd
	85*	16th Ave/Rutherford	73,700	80,469	9.2%	73,700	80,469	9.2%	3,309	General corridor growth
	86	Weldrick	16,582	13,262	-20.0%	16,582	13,262	-20.0%	602	Decreased business activity
	87*	Langstaff Local	18,129	14,951	-17.5%	18,129	14,951	-17.5%	691	Decreased business activity
	88/88E*	Bathurst	59,654	69,277	16.1%	59,654	69,277	16.1%	2,642	New AM limited express trip to Seneca King campus - Sept 2008; General corridor growth
	589	RH Community Bus	4,094	3,875	-5.3%	4,094	3,875	-5.3%	141	Stable ridership
	90*	Leslie	22,275	28,900	29.7%	22,275	28,900	29.7%	1,275	General corridor growth; schedule adjustments - Aug 2008
	91/91A/91E*	Bayview South/Express	93,695	87,026	-7.1%	93,695	87,026	-7.1%	3,571	York University strike
	240	Mill Pond GO Shuttle	2,688	2,226	-17.2%	2,688	2,226	-17.2%	106	Decrease in ridership for this month; Ridership may be included in Rtes 82 & 83
	241	Bev Acres GO Shuttle	1,806	1,869	3.5%	1,806	1,869	3.5%	89	Stable ridership
	242	N Richvale GO Shuttle	756	1,344	77.8%	756	1,344	77.8%	64	Data integrity underway
	243	Redstone GO Shuttle	4,746	3,087	-35.0%	4,746	3,087	-35.0%	147	Data integrity underway
	244	Beaver Creek Shuttle	n/a	945	n/a	n/a	945	n/a	45	New route June 2008 - Replaced 85A service to Beaver Creek area during peak periods
	<b>Richmond Hill Total</b>	<b>331,374</b>	<b>336,509</b>	<b>1.5%</b>	<b>331,374</b>	<b>336,509</b>	<b>1.5%</b>	<b>14,040</b>		
Aurora	31*	Aurora North	4,843	1,155	-76.2%	4,843	1,155	-76.2%	55	Ridership migration to Rte 33/33A, Rte operating in Peak Period only to Aurora GO Station
	32	Aurora South	7,121	7,342	3.1%	7,121	7,342	3.1%	337	Stable Ridership
	33/33A	Wellington	2,346	7,920	237.6%	2,346	7,920	237.6%	360	Route 33 restructured; new Rte 33A branch to operate all day to State Farm, Wal-Mart and the Berkshire subdivision (effective Jan 21 08)
	34	Industrial Parkway	1,155	420	-63.6%	1,155	420	-63.6%	20	Ridership migration to Rte 222, Rte operating in peak periods to Aurora GO and Aurora Shopping Centre
	<b>Aurora Total</b>	<b>15,465</b>	<b>16,837</b>	<b>8.9%</b>	<b>15,465</b>	<b>16,837</b>	<b>8.9%</b>	<b>772</b>		
Newmarket, East Gwill., Georgina	44	Bristol - London	3,943	3,629	-8.0%	3,943	3,629	-8.0%	149	Dial-a-ride service
	51	Keswick Local	7,474	5,562	-25.6%	7,474	5,562	-25.6%	257	Some migration to Rte 69
	52*	Holland Landing Loc	5,357	5,278	-1.5%	5,357	5,278	-1.5%	233	Stable ridership
	53	Woodspring-Clearmeadow	0	8,442	n/a	0	8,442	n/a	357	New route - April 2008
	54*	Bayview North	3,768	3,308	-12.2%	3,768	3,308	-12.2%	148	Decreased business/employment activity
	55/55B	Davis Dr.	31,729	25,768	-18.8%	31,729	25,768	-18.8%	1,038	Decrease ridership; two new trips extended to Bales Drive - April 2008
	56	Gorham-Eagle	10,790	10,649	-1.3%	10,790	10,649	-1.3%	444	Stable ridership
	57/57A	Mulock Dr.	15,819	12,589	-20.4%	15,819	12,589	-20.4%	554	Rte 57/57A restructuring - April 2008, Rider migration to new Route 53
	58/58A	Leslie North	2,377	1,722	-27.6%	2,377	1,722	-27.6%	82	Decreased business/employment activity
	GO Rte 69	Sutton GO Bus	3,213	3,549	n/a	3,213	3,549	10.5%	169	New service within East Gwillimbury and Georgina
	98*	Yonge North	20,723	19,234	-7.2%	20,723	19,234	-7.2%	729	Migration to VIVA Blue
	222	Aurora-Nmkt GO Shuttle	966	1,638	69.6%	966	1,638	69.6%	78	Data integrity underway
	223	Newmarket GO Shuttle	609	693	13.8%	609	693	13.8%	33	General growth
	520/521	Newmarket Community Bus	1,258	1,208	-4.0%	1,258	1,208	-4.0%	51	Stable ridership
	<b>Newmarket Total</b>	<b>108,026</b>	<b>103,269</b>	<b>-4.4%</b>	<b>108,026</b>	<b>103,269</b>	<b>-4.4%</b>	<b>4,322</b>		
	<b>YRT SUB-TOTAL</b>	<b>1,389,164</b>	<b>1,378,674</b>	<b>-0.8%</b>	<b>1,389,164</b>	<b>1,378,674</b>	<b>-0.8%</b>	<b>58,519</b>		
Viva	blue*	Yonge Corridor	401,532	398,418	-0.8%	401,532	398,418	-0.8%	15,311	Stable ridership
	purple*	Highway 7 Corridor	176,251	140,900	-20.1%	176,251	140,900	-20.1%	5,482	York University strike
	green*	Markham North-South Link	17,010	15,708	-7.7%	17,010	15,708	-7.7%	748	Stable ridership
	orange*	Vaughan North-South Link	70,479	56,250	-20.2%	70,479	56,250	-20.2%	2,196	York University strike
	pink*	Finch - Unionville	48,972	46,719	-4.6%	48,972	46,719	-4.6%	2,225	Stable ridership
	<b>Viva SUB-TOTAL</b>	<b>714,244</b>	<b>657,994</b>	<b>-7.9%</b>	<b>714,244</b>	<b>657,994</b>	<b>-7.9%</b>	<b>20,793</b>		

\* Route crosses municipal boundaries.

<b>Tot. Boardings</b>	<b>YRT/VIVA SYSTEM TOTAL</b>	<b>2,103,408</b>	<b>2,036,668</b>	<b>-3.2%</b>	<b>2,103,408</b>	<b>2,036,668</b>	<b>-3.2%</b>	<b>79,313</b>
<b>Rev. Boardings</b>	<b>YRT/VIVA SYSTEM TOTAL</b>	<b>1,573,246</b>	<b>1,519,002</b>	<b>-3.4%</b>	<b>1,573,246</b>	<b>1,519,002</b>	<b>-3.4%</b>	<b>59,153</b>

Notes:

- System-wide transfer rate is revenue boardings / total boardings = 25.4% for January '09.
- Transfer rate increase due to the following:
  - September board 2005 route restructurings
  - On-street fare system (evasion, enforcement, maintenance)
  - Increase in timed-transfers (from 90 to 120 minutes)
- 2007 ridership for TTC 35 (Jane) has been adjusted due to updated revenue boardings.

# YRT Viva

## 2009 Ridership Summary

Specialized Services – Mobility Plus



Month	2008 Actual Ridership	2009 Actual Ridership	Month Change ('08 vs. '09)	Year to Date Change	Avg Wkday Rev Ridership 2009
January	25,765	24,233	-6.0 %	-6.0%	1,019
February	22,594				
March	23,235				
April	26,576				
May	26,284				
June	24,308				
July	24,122				
August	21,416				
September	24,346				
October	26,707				
November	25,688				
December	22,755				
<b>YTD</b>	<b>293,796</b>	<b>24,233</b>		<b>-6.0%</b>	

- NOTES:**
- Ridership includes attendants & companions.
  - 1 additional weekday in weekday in Jan 08.