

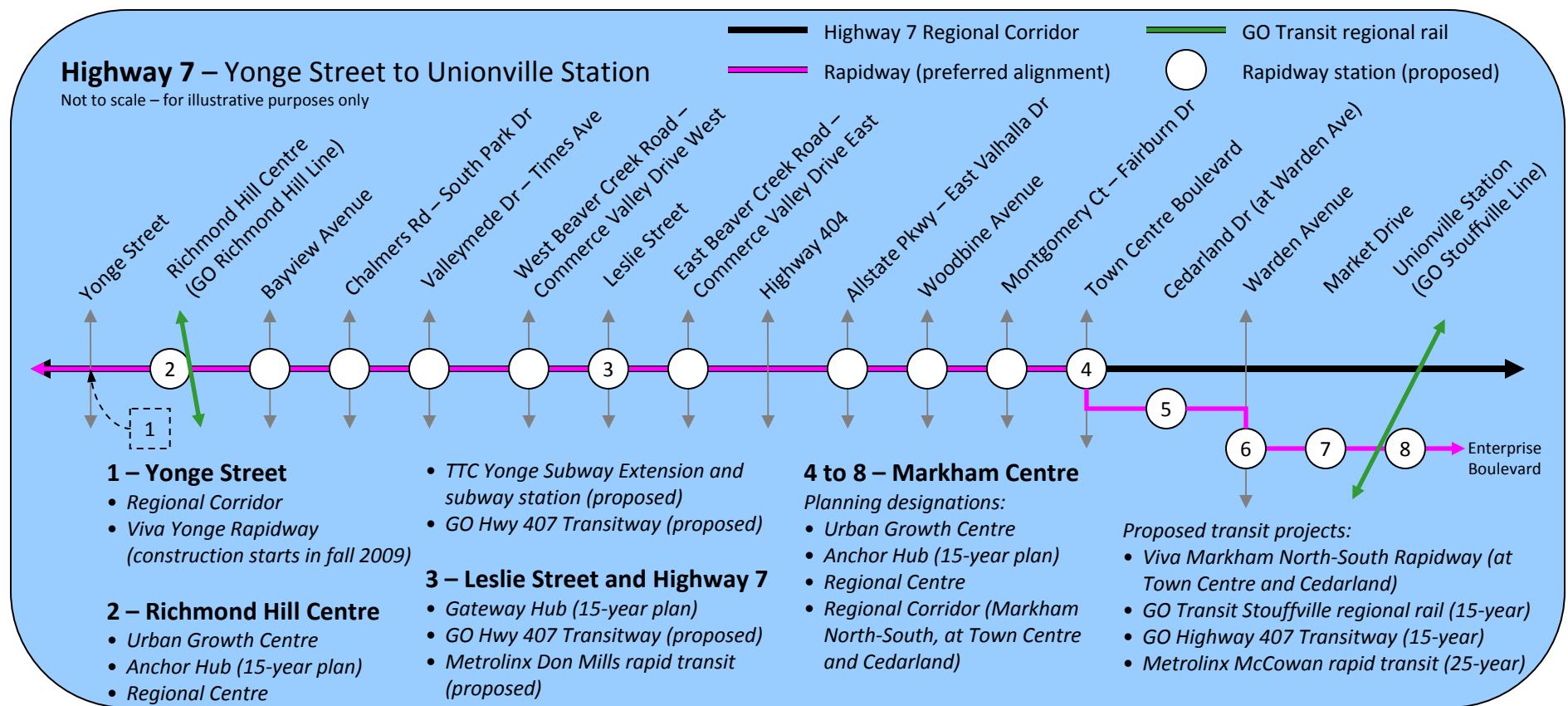
Highway 7 Regional Corridor – Beaver Creek

When it was completed in the 1920s, Highway 7 helped build Ontario by linking York with Sarnia and Ottawa. Originally seen as just a rapid corridor for automobile traffic, Highway 7 linked together distant communities, creating a vital flow of people, influence, and trade.

By 2013, the Viva Highway 7 Rapidway will help build a new main street connecting York's communities of Vaughan, Richmond Hill, and Markham. Linked by reliable rapid transit, the Richmond Hill Centre, Markham Centre, and the Beaver Creek employment areas will bring even more people, influence, and trade to York.

Statistics Canada 2006 Census

- 62,711 people live in census tracts along Highway 7 between Yonge Street and Kennedy Road
- Where do area residents work?
 - 44.3% of residents work outside York Region
 - 14.2% work outside their municipality (Markham or Richmond Hill) but within York Region
 - 22.5% work within their own municipality
 - 9.6% work at home
- How do area residents get to work?
 - 82.7% of residents drive or carpool to work
 - 14.0% take transit
 - 2.6% walk or cycle



Growth Plan for the Greater Golden Horseshoe

Ontario Ministry of Energy and Infrastructure

*Richmond Hill/Langstaff Gateway
Markham Centre*

- Designated as Urban Growth Centres
- Planned to achieve minimum densities of 200 residents and jobs per hectare by 2031

Highway 7

- Potential to be defined as an Intensification Corridor
- Calls for increased residential and employment densities to support and ensure the viability of existing and planned transit service levels
- Higher order transit proposed to 2031

The Big Move (Regional Transportation Plan)

Metrolinx

*Richmond Hill/Langstaff Gateway
Markham Centre*

- Designated as Anchor Hubs in the 15-year plan
- Located at the interchanges of several proposed rapid transit lines
- Forecasted to achieve a minimum of 10,000 people and jobs within an 800 metre radius

Leslie Street and Highway 7

- Designated as a Gateway Hub in the 15-year plan
- Located at the interchange of three proposed rapid transit lines
- Forecasted to achieve a minimum of 10,000 people and jobs within an 800 metre radius

Regional Official Plan

The Regional Municipality of York

*Richmond Hill Centre (Yonge Street / Highway 7)
Markham Centre (Warden Avenue / Highway 7)*

- Identified as Regional Centres, serving as major focal points for urban development
- Densities should support an overall, long-term density target of 2.5 Floor Space Index

Highway 7 (Highway 50 to Reesor Road)

- Identified as a Regional Corridor

Local municipal planning studies

Richmond Hill Regional Centre Design and Land Use Study (Richmond Hill)

- Commenced in June 2008 to facilitate the development of the Regional Centre as a mobility hub
- Will create an area land use and design strategy, in conjunction with the local Strategic Plan and Official Plan updates
- Design and land use options to be created by Q2 2009, with a preferred strategy recommended in September 2009, and implementation from Q3 2009 to Q1 2010

*East Precinct and Remington Precinct Plan,
Highway 7 Precinct Plan (Markham)*

- Will review the neighbourhood plans within the Markham Centre area in the context of new development proposals and planning designations
- Focuses on street and block plans, building heights and massing
- Concept plan for Highway 7 and Warden area expected in February 2009

Viva Highway 7 Rapidway – my way is the highway

Have you ever wanted to speed past traffic and reduce commute times? Starting in 2013, VivaNext will make travelling on Highway 7 faster. VivaNext, the next generation of rapid transit in York Region, will take the Viva rapid transit vehicles out of traffic and into Rapidways, a series of dedicated lanes just for Viva, providing fast and reliable connections between Richmond Hill Centre and Markham Centre, and to the proposed Yonge Subway Extension and all-day GO Transit train services.

Construction of the Highway 7 Rapidway from Jane Street to Kennedy Road begins in fall 2009. Please see www.vivayork.com for more details.

York Region – connecting with you

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