

Friday, November 14, 2008

For Immediate Release

The Regional Municipality of York staff campaign in support of the United Way raises more than \$234,000

York Region employees surpass campaign goal by nearly \$10,000

NEWMARKET – The Regional Municipality of York and York Regional Police Services concluded one of their most successful United Way staff campaigns ever, surpassing this year's \$225,000 goal and raising more than \$234,000.

York Region employees celebrated their achievement at a campaign wrap-up celebration located at the York Region Administrative Centre.

"This is our best United Way staff campaign to date," said York Region Chairman and CEO Bill Fisch. "All York Region employees can take pride in this accomplishment."

"I congratulate York Region employees and York Regional Police Services for showing such incredible spirit and generosity," said Daniele Zanotti, Chief Executive Officer of the United Way of York Region. "We are especially grateful to York Region's campaign volunteers and organizers for their hard work and support."

York Region's staff campaign committee encouraged their peers to give to the United Way through payroll donations and by participating in many fundraising events, including:

- A three-pitch baseball tournament, which raised more than \$8,000
- An online silent auction and barbecue, which raised approximately \$18,000

"Our employees are proud of their campaign achievement and the difference it will make in the quality of the lives of others," said Bruce Macgregor, York Region Chief Administrative Officer. "These funds will help many people and support organizations, especially during this time of economic uncertainty."

"The annual staff campaign in support of the United Way of York Region raises much needed funds and awareness for those less fortunate," said York Regional Police Chief Armand La Barge. "The success of this campaign shows our strong commitment to give back to the community and make York Region one of the best places to live."

York Region is also holding its 14th Annual United Way Craft & Gift Sale on Thursday, November 27th, from 10 a.m. to 4 p.m., at the York Region Administrative Centre, located at 17250 Yonge Street, in the Town of Newmarket. Members of the public are invited to attend.

For more information on The Regional Municipality of York, please visit www.york.ca

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York Region unveils United Way staff campaign achievement (photo from left): York Region Chairman and CEO Bill Fisch, York Region CAO Bruce Macgregor, York Region Planning and Development Services Commissioner Bryan Tuckey, United Way of York Region CEO Daniele Zanotti and York Regional Police Chief Armand La Barge