

# HOW WE ENGAGED THE PUBLIC



Held **three rounds** of interactive **public workshops** in each of the municipalities.

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Hosted **stakeholder workshop** discussing sustainability principles.

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Held **two symposiums** with community leaders and area agencies.

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Produced **three newsletters**.

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Conducted a **public opinion survey** to gauge residents' views about transportation.

# RESULTS OF THE PUBLIC OPINION SURVEY



## We are Listening...

- The majority of residents favoured a **public transit approach** to address congestion rather than one that relied on increasing road capacity.
- Many residents told us they **supported transit** even if they don't currently use it.

\*EKOS Research conducted an independent survey of 1,000 York Region residents in 2008.



# RESULTS OF THE PUBLIC OPINION SURVEY

## We are Listening...

- **Transportation** cited as the Region's **most important issue**.
- The **lack of transit** was identified as the Region's **most serious transportation challenge**.
- **95%** of residents indicated **traffic** is a **serious problem**.

