



Wednesday, September 17, 2008

For Immediate Release

Looking for fun things to do in York Region this fall?

FestiFALL magazine provides residents and visitors with ideas, maps and contact info

NEWMARKET – From fresh produce to artistic cuisine; from small community events to Canada's largest four-day fall fair; from nature trails to historical walking tours – fall for York Region all over again by experiencing a cornucopia of events and attractions near you.



You can find fall outing ideas and ways to get involved in York Region's FestiFALL celebration by reading the magazine *In Your Backyard*.

The magazine features the fall harvest, culinary arts, a brief history of York Region, a calendar of events, a map of trails throughout the Region, car touring routes for viewing the beautiful fall colours and much more!

In Your Backyard also features interviews and great fall recipes from some of York Region's top chefs.

The FestiFALL magazine is a fantastic resource for every home and it's free! Contact York Region Tourism to order your copy by calling 1-888-448-0000 or visit us online at www.yorktourism.com/fall

This is York Region Tourism's third annual release of the FestiFALL magazine, celebrating FestiFALL activities and events for 10 weeks from late August until early November.

For more information on The Regional Municipality of York, please visit www.york.ca

- 30 -

Media Contact

Tim Paleczny, Corporate Communications Specialist, York Region
Phone: 905 830-4444 Ext. 1238, 416 297-9696 or Toll free 1-877-464-9675
Email: tim.paleczny@york.ca