

GOOD BUSINESS *...better health*



A Business Case for a Comprehensive Smoke-Free Workplace

Smoking cessation support is an essential part of a successful smoke-free workplace strategy. By supporting smoking cessation, you are taking care of your most valuable resource...your employees. A comprehensive approach uses a variety of programs and activities that focus on meeting the needs of employees.

Benefits of a smoke-free workplace

Improved employee health	Reduced business costs
Increased productivity	Enhanced job satisfaction
Better corporate image	Compliance with legislation

Promoting smoking cessation in the workplace

Workplaces that promote smoking cessation and protect non-smokers from exposure to second-hand smoke can impact on associated business costs such as absenteeism, disability, lost time, insurance and liability, as well as employee health. The "Good Business... Better Health" guide, found in your package, outlines a step-by-step approach to achieve a successful workplace smoking-cessation strategy. Surveys and checklists in the guide may be adapted for your workplace or copied for your use.

Working together towards a smoke-free future

We are committed to supporting your efforts to create a smoke-free workplace strategy. Our services, provided at no cost, include consultation, education and quit resources. A broader wellness approach will give the best results and help employers to achieve a smoke-free workplace. Determine your goals, level of organizational support and let us help.

Get started today



For more information or a consultation from the York Region Tobacco-Free Living service, please contact York Region Health Connection at 1-800-361-5653, TTY 1-866-252-9933 or email workplace.wellness@york.ca.