Housing York Inc.
Multi-Year Plan Renewal

Presentation to

Housing York Inc.
Board of Directors

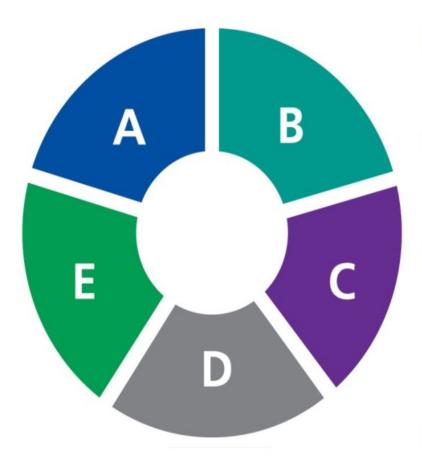
**Rick Farrell** 

September 10, 2015





### 2012 – 2016 Strategic Plan



#### A) Sustain Healthy Communities

- · Enhanced tenant engagement
- Proactive community partnerships
- Enhanced tenant economic opportunities

#### **B) Manage Properties Effectively**

- · Appropriate income mix
- Strategic portfolio management
- · Regeneration and expansion

#### C) Manage Finances Proactively

- · Long-term financial heath
- · Revenue maximization and fiscal management

#### D) Provide User Friendly Services

- · Effective tenant communications
- Accessible quality service
- Culturally appropriate services

#### E) Strengthen Governance and Organizational Capacity

- · Enhanced reporting
- Renewed governance framework
- · Appropriate staffing

### Renewing the Plan

- Seek Board direction on strategic priorities
- Engage tenants and other stakeholders
- Develop a Draft Plan for Board consideration

#### **Process Overview**

Project Launch September 2015

Strategic Board
Discussions
Fall/Winter 2015

Tenant & Stakeholder
Engagement
Spring 2016

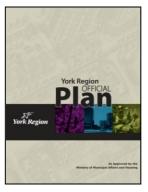
Board Review of Draft
Plan
Fall 2016

### **Environmental Scan**

- Growing and changing population
- High cost home ownership market
- Limited rental supply
- Growing subsidized housing waiting list
- Declining federal and provincial investment in existing and new housing supply

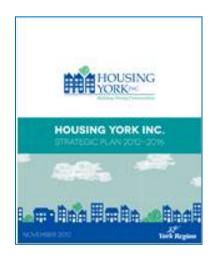
## Regional Context



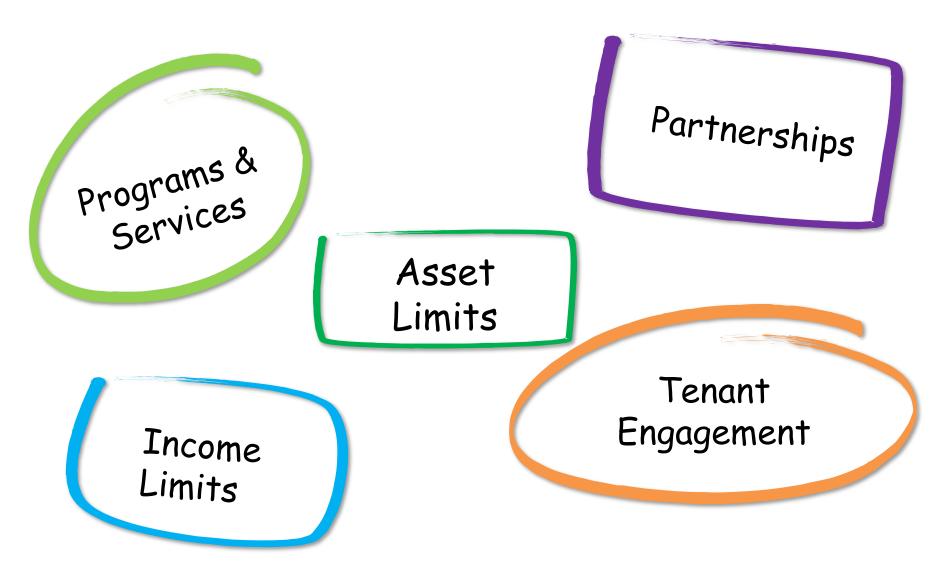




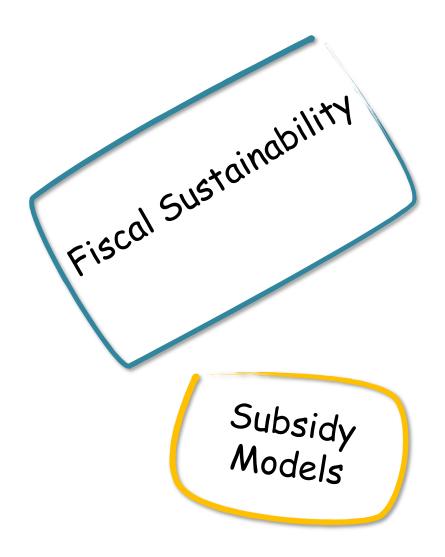




### October Discussion: PEOPLE



### November: ASSETS & FINANCE



Portfolio Growth

Asset Management

## Today's Discussion

- Does the proposed timeline provide enough time for the Board to engage in the process?
- Are there other topic areas that the Board would like to include in the strategic discussions?
- What time period should the plan address? i.e. should the plan be aligned with the term of Council?

# Thank you

