

OFFICIAL CONTEST RULES AND REGULATIONS & PRIVACY STATEMENT

YORK REGION MATTERS SURVEY CONTEST

No purchase necessary.

York Region Official Plan Update Survey contest is open to residents of York Region only (see details below).

OFFICIAL CONTEST RULES AND REGULATIONS (the “Official Rules”)

YORK REGION MATTERS SURVEY CONTEST (the “Contest”)

Please read these Official Rules and the associated Privacy Statement in their entirety before entering the Contest. You are not eligible to enter the Contest unless you agree to these Official Rules and the Privacy Statement. Participation in the Contest constitutes full and unconditional agreement and acceptance of these Official Rules.

The Regional Municipality of York (“York Region”), its respective Council members, employees, agents, successors, and assigns shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest. York Region reserves the right to modify, amend, suspend or terminate this Contest, without prior notice, with no obligation or liability.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram or Facebook.

CONTEST DURATION

The Contest starts on **May 16, 2022** and ends on the earlier of either **June 12, 2022** or when 1,000 completed responses are received (the “Contest Period”).

ELIGIBILITY

No purchase is necessary to enter.

The Contest is open to all residents of York Region, Ontario who are 18 years of age or older at the time of entry, except York Region employees, agents, contractors, or Regional Council members. Limit of one (1) entry per household.

In order to enter the Contest or receive a prize, you must fully comply with these Official Rules and, by participating, you agree to abide by and be bound by these Official Rules and the decisions of York Region, whose decisions shall be binding and final in all respects relating to this Contest.

HOW TO ENTER

A person entering the contest (a “Contestant”) must, during the Contest Period:

- Complete an online survey by going to york.ca/yorkregionmatters, and clicking on the survey link to complete and submit the online survey form, which includes providing the Contestant’s first and last name, phone number, and/or email; or

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- Complete an online survey by going on the York Region (The Regional Municipality of York) (facebook.com/YorkRegionGovt/) survey link to complete and submit the online survey form, which includes providing the Contestant's first and last name, phone number, and/or email; or
- Contact York Region Corporate Communications at yr.corporatecommunications@york.ca for assistance in completing the survey or to receive a ballot entry which includes providing the Contestant's first and last name, phone number, and/or email. No purchase is necessary to enter the contest.

All entries become the property of York Region.

PRIZE DESCRIPTION

There is one (1) fifty dollar (\$50 CDN) prepaid gift card to be won.

The odds of being selected depend on the number of eligible entries received.

No substitution, transfer or exchange of prize or election of cash in lieu of prize will be permitted. Any fees resulting from using or activating the gift cards are the responsibility of the prize winner, and no reimbursements will be given for these amounts by York Region. Prize winners are also responsible for monitoring any corresponding expiry dates for the gift cards. Each Contestant, 18 years of age or older at the time of entry, is eligible to win one (1) prize in the Contest.

CONTEST PRIZE DRAWS AND PRIZE WINNER NOTIFICATION

The Contest draw will take place on the following date:

- **Monday, June 20, 2022**

York Region will randomly select one entry on the specified date from all eligible entries received. The Contestant whose entry has been drawn will be notified by email or telephone and must meet the requirements for claiming a prize in order to be declared a prize winner.

CLAIMING ANY PRIZE

In order to be declared a prize winner, a Contestant must:

- satisfy the eligibility requirements;
- be reached by telephone or email by York Region within 14 days following the draw;
- correctly answer, without assistance of any kind, a mathematical skill testing question; and
- sign and return within 7 days following its receipt, a standard Declaration and Release form confirming compliance with the contest rules, acceptance of the prize as awarded, and releasing York Region, including but not limited to, its respective Council members, employees, agents, successors, and assigns from any and all liability, claims, and actions of any kind arising from or

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in connection with the Contest or otherwise associated with the awarding, receipt, possession, and/or use or misuse of any prize, including any travel or transportation related thereto.

Failure to abide by any of these conditions will result in the immediate disqualification of the selected Contestant and an alternate potential winner will be randomly selected until a Contestant has been chosen who meets all of the applicable conditions.

Once declared a prize winner, the prize winner will be responsible for providing their address to receive his/her prize. York Region is not responsible for delays in prize delivery beyond its control.

The declared prize winner's name and municipality of residence will be published by York Region, including but not limited to on York Region's social media platforms.

GENERAL RULES

By entering this Contest, a Contestant agrees that:

- the Contestant has read and understands the Official Rules and the Privacy Statement, any questions regarding this collection may be directed to Corporate Communications Advisor, The Regional Municipality of York, 17250 Yonge Street, Newmarket, Ontario L3Y 6Z1, yr.corporatecommunications@york.ca
- the Contestant agrees to release York Region, including but not limited to, its respective Council members, employees, agents, successors, and assigns from any and all liability, claims, and actions of any kind arising from or in connection with the Contest or otherwise associated with the awarding, receipt, taking possession, and/or use or misuse of any prize, including any travel or transportation related thereto;
- the Contestant agrees to release Facebook and Instagram from any and all liability, claims, and actions of any kind arising from or in connection with the Contest or otherwise associated with the awarding, receipt, possession, and/or use or misuse of any prize, including any travel or transportation related thereto;
- the Contestant consents to the use of the Contestant's personal information being stored, used and processed for purposes concerning this Contest by York Region. The Contestant's information, including his or her name, mailing address, telephone number and/or e-mail address, will be shared, as required by the Region to award the prizes in this Contest.
- the Contestant understands that the Contestant is providing personal information to York Region and not to Facebook or Instagram

York Region, its respective Council members, employees, agents, successors and assigns shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest.

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York Region, its respective Council members, employees, agents, successors and assigns, do not assume any responsibility for any disruption to postal service or to telephone network or lines, computer on-line systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems on the internet or at any website, or any combination thereof, as well as lost, misdirected, or late entries which for any reason are not received or which are illegible, incomplete or irregular in any way.

York Region is entitled to interpret these Rules as required and its decision is final. This Contest and the terms and conditions contained in these Official Rules and the Privacy Statement, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

This Contest is subject to all applicable federal, provincial and municipal laws and regulations. Void where prohibited.

RIGHTS RESERVED

York Region reserves the right, in its sole discretion to cancel or suspend this Contest should fraud, virus, bugs or other causes beyond the control of York Region corrupt the administration, security or proper play of the Contest. With respect to computer entries, York Region is not responsible for computer system, phone line, hardware, software or program malfunctions or other errors, failures or delays in computer transmissions or network connections, whether human or technical in nature. Should multiple users of the same email account enter the contest and a dispute thereafter arise regarding the identity of the Contestant, the authorized subscriber of said email account at the time of entry will be considered the Contestant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted e-mail address. Automated entries are prohibited, and any use of such automated entries shall result in disqualification. York Region reserves the right at its sole discretion, to disqualify any individual (and all of his or her Contest entries) who tampers with the entry process.

Privacy Statement and Notice of Collection as it applies to

YORK REGION MATTERS SURVEY CONTEST

The Regional Municipality of York (York Region) protects the personal information provided to us in accordance with applicable privacy laws. "Personal information" is information that can be uniquely identified with you, such as your full name and phone number for the purposes of your entry into the YORK REGION MATTERS SURVEY CONTEST (the "**Contest**").

York Region is collecting personal information solely for the purposes of processing your entry and administering the Contest. The Personal Information collected is collected under the authority of the

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Municipal Act, 2001, S.O. 2001, c.25 and in accordance with the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56.

Your knowledge and consent are required for the collection, use or disclosure of personal information about you. By entering the Contest, you are agreeing to the collection, use and disclosure of your personal information by York Region.

York Region will limit the collection and use of both the amount and the type of personal information to that which is necessary for the identified purposes in these Official Contest Rules, for the management and oversight of the data collection, to ensure compliance with this privacy statement as it applies to the Contest and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations.

Any questions regarding this collection may be directed to Corporate Communications Advisor, The Regional Municipality of York, 17250 Yonge Street, Newmarket, Ontario L3Y 6Z1,
yr.corporatecommunications@york.ca