

# Contest Information

To thank you for completing Housing York Inc.'s 2022 Resident Survey. You can enter to **win up to 5 of 101 grocery store gift cards** from your choice of **PC® (President's Choice)<sup>1</sup>, Sobeys Inc.®<sup>2</sup>, or Metro/Food Basics®**.

## **OVER 100 PRIZES TO BE WON!**

The earlier you respond to the survey, the more chances to win. Your name will be entered in every draw listed below based on the date we receive your survey:

- Friday, September 30, 2022: for five chances to win a \$100 gift card
- Friday, October 7, 2022: for 40 chances to win a \$40 gift card
- Friday, October 14, 2022: for 20 chances to win a \$20 gift card
- Friday, October 21, 2022: for 30 chances to win a \$30 gift card
- Friday, October 28, 2022: for six chances to win a \$50 gift card

Entries must be received by 5:00 p.m. Eastern Time on the day before the draw date.

**Residents can win more than once!**

**Respond early and you will have a chance to win every week.**

You will be entered into the draw when you check the "Contest Consent" box and return your Housing York Inc.'s 2022 Resident Survey by mail, complete your survey online or by phone. If your survey package includes a ballot for the draw, it must be filled out and included with your returned survey to be entered into the draw. CCI Research Inc. will select the prize winners for each draw (limit of one (1) eligible contest entrant per household) and notify Housing York Inc. with the names, email address and telephone numbers of the selected contestants. Contestants must satisfy the eligible entry requirements in order to receive the prize(s). Housing York Inc. will notify each selected prize winner and arrange the delivery of the prize. If you are chosen as a draw prize winner, CCI Research Inc. will not share any of your survey response information with Housing York Inc. other than your name, email address, phone number and building of residence.

Please read the contest rules and regulations and the associated Privacy Statement and Notice of Collection in their entirety before entering the contest. Participation in the contest constitutes full and unconditional agreement and acceptance of the contest rules and regulations, Privacy Statement and Notice of Collection.

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<sup>1</sup> PC gift cards can be used at Club Entrepot, Extra Foods, Fortinos, Your Independent Grocers, Loblaws, Loblaws Great Food, Maxi, Maxi and Co, No Frills, Provigo, Save Easy, Real Canadian Superstore, Atlantic Superstore, SuperValu, Value-mart, Wholesale Club, Zehrs markets, Zehrs Great Food.

<sup>2</sup> The Sobeys gift card can be used in-store ONLY, at any of the grocery stores shown on the card, including Sobeys, Safeway, IGA (\*except IGA locations in B.C.), Foodland, FreshCo, Price Chopper in Ontario, Thrifty Foods, Lawtons Drugs and Needs stores.

## **Contest Rules and Regulations**

No purchase is necessary to enter. This contest is sponsored by CCI Research Inc. (“**CCI Research**”) and Housing York Inc. (together, the “**Sponsors**”), located at 71 Broadway, Orangeville, Ontario, L9W 1K1 and 17150 Yonge Street, Newmarket, ON L3Y 8V3, respectively. CCI Research Inc. and Housing York Inc. are not responsible for any lost, stolen or misdirected gift cards.

**1.** To be eligible to win, entrants must be a tenant of Housing York Inc. and be 18 years of age or older. Employees of CCI Research, Housing York Inc. and The Regional Municipality of York (“York Region”), their associated companies, agents and members of their immediate families living in the same household are not eligible to win. Proof of identification must be provided upon request.

**2.** To be eligible for participation in the contest, eligible entrants must check the “Contest Consent” box and submit the Housing York Inc.’s 2022 Residents Survey by returning the paper survey to CCI Research, completing the survey online at [cci-survey.ca/yorkrs](http://cci-survey.ca/yorkrs) or completing the survey by telephone 1-888-246-8068 (Extension 0) with a CCI Research representative.

**3.** All respondents who return a completed survey by mail, complete a survey by phone, or complete an online survey will be eligible to enter the contest as a contestant. Based on the receipt date and time of their completed survey by mail (or completion date and time of their survey by phone or online if applicable), entrants will be entered into every draw that has not yet been completed. Therefore, those eligible contestants entered into more than one draw have a chance to win more than once. After each draw, CCI Research will notify Housing York Inc. of the selected contestant’s name, telephone number, email address and building of residence (based on the first and last name of the person associated with the mailing address) so that prizes can be awarded. The selected contestant’s contact information (name, email address, phone number and building of residence) will be shared without the survey responses with Housing York Inc. for the purposes of the draw. By entering the contest, each entrant agrees to accept and follow the contest rules and regulations, the Privacy Statement and Notice of Collection and the decisions of Sponsors. If your survey package includes a ballot for the draw, it must be filled out and included with your returned survey to be entered into the draw. If the survey participant wishes to be excluded (opting-out) from the contest, they may contact CCI Research by phone at 1-888-246-8068 (Extension 0) or email at [surveys@cci-research.com](mailto:surveys@cci-research.com), state they wish to opt-out of the Housing York Inc.’s 2022 Resident Survey and provide their survey code. There is no penalty for opting-out of the survey. All entries become the property of Sponsors.

**4.** The contest period begins on August 29, 2022, at 8:00 a.m. EST and closes on October 27, 2022 at 11:59 p.m. EST (the “Contest Period”). The Sponsors reserve the right to extend the Contest Period.

**5.** There will be 101 prizes awarded from a choice of PC®, Sobeys Inc.®, or Metro/Food Basics®, as follows: five \$100 gift cards, 20 \$20 gift cards, 30 \$30 gift cards, 40 \$40 gift cards and six \$50 gift cards. Prize values must be accepted as awarded and the type of gift card will be chosen by the prize winner from the available options. Odds of winning will be determined by the number of eligible entries received during the Contest Period. PC®, Sobeys Inc.®, or Metro/Food Basics® are not Sponsors of, nor participants in this contest. No substitution, transfer or exchange of prize or election of cash in lieu of prize will be permitted. Any fees resulting from using or activating the gift cards are the responsibility of the prize winner, and no reimbursements will be given for these amounts by Sponsors. Prize winners are also responsible for monitoring any corresponding expiry dates for the gift cards. One (1) contestant per household is eligible to win one (1) prize per draw starting from the date they have entered the contest.

**6.** Selection process: Selections will be made through a random draw, held by CCI Research in Orangeville, Ontario, on: September 30, 2022, October 7, 2022, October 14, 2022, October 21, 2022, and October 28, 2022 from eligible entrants. Entries must be received by 5:00 p.m. Eastern Time on the day before the draw date to be included in the draw and by October 27, 2022, to be entered on the October 28, 2022 draw. Selected contestants will be contacted by telephone or email. If a selected contestant cannot be reached within seven days from each draw or the eligibility requirements are not met, they will not be eligible to win the prize for that draw and another random draw will take place. To win a prize, selected contestants must complete and return to Housing York Inc. within seven (7) days from receipt, a Declaration and Release Form confirming compliance

with the contest rules and regulations and will be required to answer a time-limited skill-testing math question by telephone at a pre-arranged time without the use of any kind of aid or assistance. Prizes will be delivered to the confirmed winners by a representative of Housing York Inc.

**7.** The Sponsors and York Region shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, connectivity, printing, administrative or other errors that may arise or occur in connection with the contest. The Sponsors reserve the right to modify, amend, suspend or terminate this contest, in their sole and absolute discretion and without prior notice, with no obligation or liability to any person entering this contest.

**8.** All decisions of the Sponsors are final. No responsibility will be taken for lost, misdirected or delayed entries. By accepting a prize, each winner releases the Sponsors, York Region and Sponsor Entities from any liability and responsibility related to the prize or in connection with the receipt, ownership, or use of a prize.

**9.** If requested by the Sponsors, winners who have accepted a prize may consent to have their names used without compensation for advertising purposes related to this contest, except where prohibited by law.

**10.** No correspondence will be entered into except with selected contestants. By voluntarily entering this contest and providing information required by the entry form and survey, entrants consent to the collection, use and disclosure by Sponsors of such information to administer the contest. Contact information collected by the Sponsors will only be used to administer the contest and informing Housing York Inc.'s initiatives and programs.

**11.** The contest and these contest rules and regulations are subject to all applicable federal, provincial and municipal, laws and regulations.

## **PRIVACY STATEMENT AND NOTICE OF COLLECTION**

### **HOUSING YORK INC.'S 2022 RESIDENT SURVEY (THE "CONTEST")**

Housing York Inc. protects the personal information provided to us in accordance with applicable privacy laws. "Personal information" is information that can be uniquely identified with you. The personal information that will be collected in this Contest consists of your full name, telephone number, email address and building of residence. Housing York Inc. is collecting personal information for the purposes of processing your entry, administering the Contest and informing Housing York Inc.'s initiatives and programs. Information collected for the purposes of the Contest will be handled in accordance with the authority of the *Municipal Act, 2001*, S.O. 2001 c. 25 and the *Municipal Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c.M.56.

Your knowledge and consent are required for the collection, use and/or disclosure of personal information about you. By entering the Contest, you are agreeing to the collection, use, storage and disclosure of your personal information by Housing York Inc. and CCI Research Inc. for the purposes of processing entries and administering the Contest. Any questions regarding this collection may be directed to Diana Balneaves, The Regional Municipality of York, 17150 Yonge Street, 5<sup>th</sup> Floor, Newmarket, Ontario L3Y 8V3, Tel: 1-877-464-9675 ext. 72710 Email: [diana.balneaves@york.ca](mailto:diana.balneaves@york.ca).

The Sponsors will limit the collection and use of both the amount and the type of personal information to that which is necessary for the identified purposes, for the management and oversight of the data collection, to ensure compliance with the contest rules and regulations, this Privacy Statement and Notice of Collection as it applies to the Contest and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations.

