

PROJECT POLLINATOR MEADOW NAMING CONTEST

No purchase necessary!

OFFICIAL CONTEST RULES AND REGULATIONS & PRIVACY STATEMENT AND NOTICE OF COLLECTION

The Project Pollinator Meadow Naming contest (the “**Contest**”) is open to York Region residents.

Please read these Official Rules and Regulations (the “**Official Rules**”) and the associated Privacy Statement and Notice of Collection in their entirety before entering the Contest. You are not eligible to enter the Contest unless you agree (and your parent/legal guardian(s), if you are under the age of 18) to these Official Rules, Privacy Statement and Notice of Collection. Participation in the Contest constitutes full and unconditional agreement and acceptance of these Official Rules, Privacy Statement and Notice of Collection.

CONTEST DURATION

The Contest starts on Monday, September, 26, 2022 at 12:01 a.m. (EST) and ends on Monday, October 10, 2022 at 11:59 p.m. (EST) (the “**Contest Period**”).

ELIGIBILITY

No purchase is necessary to participate in this Contest.

To be eligible to participate in this Contest, you must:

- Be a resident of York Region

One (1) Entry is allowed per Contestant.

Relatives of York Region employees or its agents, York Region’s Regional Chair or York Region Council members are not eligible to participate.

In order to enter the Contest and receive a prize, the Contestant (and your parent/legal guardian(s), if you are under the age of 18) must fully comply with these Official Rules and, by participating, you (and your parent/legal guardian(s), if you are under the age of 18) agree to abide by and be bound by these Official Rules and to the decisions of York Region (the “**Region**”), whose decisions shall be binding and final in all respects relating to this Contest.



HOW TO ENTER

The Contest can be entered during the Contest Period by a Contestant in accordance with the following Entry Requirements:

1. The eligible Contestant must submit a name by visiting york.ca/projectpollinator and completing the name submission form
2. The name must be original and created by the Contestant. The name the Contestant suggests cannot include copyrighted or trademarked materials (such as superhero characters)
3. The name must be relevant to the Contest theme and appropriate for posting by York Region and the Region on its websites, street signs and social media platforms such as Instagram, Facebook, or Twitter
4. If the eligible Contestant is under the age of 18, the parent or legal guardian of the Contestant must complete the online Contest form and Contest Declaration and Release form at york.ca/projectpollinator
5. Entries must include the following information:
 - a. Contestant's first and last name
 - b. Email address
 - c. Phone number
 - d. Meadow name submission
 - e. Contestant's Parent or legal Guardian name, email address and telephone number (if applicable)

Only the Contestants first name, grade (if applicable), and their submission will be shared publicly.

Proposed names will be screened for appropriateness. Names that are inappropriate in nature or that do not relate to the Contest will be void. Appropriateness of the proposed names is determined at the sole and exclusive discretion of the Region.

By participating in the Contest, the Contestant (and your parent/legal guardian(s), if you are under the age of 18) agrees to comply with these Rules and all such submittals that comply with these Official Rules constitute Contest Entries.

This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, or Survey Monkey. The Contestant (and your parent/legal guardian(s), if you are under the age of 18) understand and agree that you are providing your information to York Region and to the Region and not to Facebook, Twitter, or Survey Monkey. All Contestants are providing information directly to York Region and agree to release Facebook, Twitter and Survey Monkey from any and all liability arising in connection with the Contest.

York Region and the Region are not responsible for technical problems with digital names or uploading names. If a name submitted cannot be viewed or any submitted name does not satisfy the Contest requirements, such Entry will be disqualified.

ENTRIES

All Entries become the property of York Region and shall not be returned. Names cannot be previously published in any manner, nor entered into any other Contest. The proposed name must not infringe on copyright or other intellectual property rights of any person. By entering this Contest, Contestants (and their parents/legal guardians, if you are under the age of 18) indicate their consent to their personal information being collected, stored, used and processed for purposes concerning this Contest by the Region. The declared prize winners' name and their first name, school name, grade level, parent or legal guardian's name, email address and telephone number will be shared with the Region, as required to award the prizes in this Contest. The declared prize winners' proposed name for the pollinator meadow together with their personal first names, and grade (if applicable) may be published by York Region and the Region, and be shared in social media platforms and www.york.ca.

PRIZE DESCRIPTION

The odds of being selected a prize winner will depend on the number of eligible Contest Entries received and there is no guarantee.

The Contestants' prize winner package consists of:

- A package of pollinator themed items from York Region

The selected name will be displayed on a permanent sign at the pollinator meadow and may be displayed on mobile signs at select locations around York Region and may be shared in various social media platforms and www.york.ca.

No substitution, transfer or exchange of the prize or election of cash in lieu of the prize will be permitted. Each Contestant is eligible to win one (1) prize in the Contest.

CONTEST PRIZE WINNERS' SELECTION AND NOTIFICATION

The Contest prize winners will be announced by no later than October 28, 2022 (EST).

York Region will post submissions online at york.ca/project-pollinator for public voting. The eligible Contest Entry with the highest number of votes will be considered the winning Contest Entry. One (1) Contest Entry ("**Successful Contestant**") will be considered the winner from all eligible Contest Entries received. All Successful Contestants must meet the eligibility rules to receive the prize.

York Region will notify the Successful Contestant or parents or legal guardians of the Successful Contestant with the winning name via email or telephone to the email address or telephone number included in the applicable Entry. School of attendance will also be notified (if applicable).

CLAIMING ANY PRIZE

In order to be declared a prize winner, a Successful Contestant (and their parent/legal guardian(s), if they are under the age of 18) must:

- satisfy the Contest eligibility requirements
- respond to York Region's email or telephone call within seven (7) days following being contacted by York Region. York Region will use reasonable efforts to contact a Successful Contestant within this seven (7) day period but shall have no liability or obligation to any Successful Contestant in the event York Region does not reach the parent or legal guardian of the Successful Contestant within this seven (7) day period;
- the parent or legal guardian of the Successful Contestant must submit to York Region within seven (7) days following its receipt, a signed Declaration and Release Form confirming compliance with the Official Rules, acceptance of the prize as awarded, and releasing York Region, including but not limited to, its employees, agents, successors, and assigns, York Region's Regional Chair, and York Region Council members and the Region, their agents and assigns, from any and all liability, claims, and actions of any kind arising from or in connection with the Contest or otherwise associated with the awarding, receipt, possession, and/or use, consumption or misuse of any prize, including travel or transportation related thereto.

The Successful Contestants' failure to respect any of the conditions included in the Official Rules, Privacy Statement and Notice of Collection, will result in their immediate disqualification by York Region, in its sole discretion, of the Successful Contestant and an alternate potential winner will be selected until a Contestant has been chosen who meets all of the applicable Contest conditions. York Region and the Region reserve the right, in their sole and absolute discretion to select another eligible Contest Entry, in which case all these provisions shall apply to such other eligible Contest Entry.

Once a Successful Contestant is declared a prize winner, the prize winners' parent or legal guardian is responsible for making arrangements with York Region and the Region to receive the Contest prize. York Region is not responsible for delays in prize delivery beyond its control.

The declared prize winners' proposed name for the pollinator meadow and personal first names and grade (if applicable) may be published by York Region and be shared in social media platforms, www.york.ca and the Region's websites.

Each declared prize winner's parent or legal guardian agrees to release and hold harmless York Region and its employees, agents, successors and assigns, York Region's Regional Chair and York Region Council members, and the Region, their agents and assigns, from any and all liability, including liability for negligence, claims, actions, demands, costs, expenses, losses, or injury of any kind or nature whatsoever, whether for personal injury, death, illness, property damage or property loss and whether arising by law, equity or in any other manner relating in any way to the Contest or otherwise associated with the awarding, receipt, possession, and/or use, consumption or misuse of the prize.

GENERAL RULES

By participating in this Contest, Contestants (and their parent or legal guardians where the Contestant is under the age of 18) acknowledge:

- they have read, understood, and agree with the Officials Rules and the Privacy Statement and agree to comply with the Official Rules;
- they agree to comply with these Official Rules and with the decisions of York Region, judges and/or Region, which are final and binding on the Contestants, and are within the sole discretion of York Region and the Contest Region, with respect to all matters related to the Contest;
- they agree to release, hold harmless and indemnify York Region and its employees, agents, successors and assigns, York Region's Regional Chair, and York Region Council members, and the Region, their agents and assigns, from any and all liability, claims, and actions of any kind arising from or in connection with the Contest or otherwise associated with the awarding, receipt, possession, and/or use, consumption or misuse of any prize, including any travel or transportation related thereto;
- they consent to the Contestant's personal information being collected, stored, used and processed for purposes concerning this Contest by York Region and the Region. The Contestant's information including their name, parent or legal guardian's telephone number and/or email address, and school name will be used by York Region and the Region as required;
- they acknowledge York Region reserves the right in its sole discretion to modify, amend, suspend or terminate this Contest or any portion of it, for any reason whatsoever, without prior notice, and without obligation or liability to any person entering the Contest for any costs such Contestant may have incurred in respect of the Contest;
- they agree to the use of your submitted Entry information including first name, grade level (if applicable), and proposed name for the pollinator meadow in print, and electronic communications materials, advertising and promotional materials and events, and on York Region and the Contest Region' websites and social media accounts for any purpose, and at any time in the future without any fee or other form of compensation.
- they grant York Region a worldwide, exclusive, unrestricted, royalty-free, perpetual, irrevocable, assignable right and license to use, reproduce, modify, publish, create derivative works from, translate, license, sublicense, and display the submitted Entry/Entries, proposed name for the pollinator meadow (in whole or in part) and/or to incorporate it in other works in any form, media or technology now known or later developed, without the Contestant's prior approval and all Contestants further waive, wholly and unconditionally, any copyright and moral rights that they may have in the submitted Entry information. In addition, by submitting an Entry in this Contest, each Contestant (and their parents or legal guardians where the Contestant is under the age of 18) represent and warrant that they own and control all intellectual property rights in and to the submitted Entry and that each Contestant has the right to grant the foregoing rights to York Region.

- they represent and warrant that their Entry will not give rise to any claim of infringement, invasion of privacy or publicity, defamation or infringe on any rights and/or interests of any third party.

The Region reserves the right, in its sole discretion, to disqualify any Contestant who they believe through their participation in the Contest has engaged in conduct that negatively affects the administration, fairness or integrity of the Contest, or who fails to meet or abide by these Official Rules.

This Contest and the terms and conditions contained in these Official Rules, shall be exclusively governed by and construed in accordance with municipal bylaws, the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein and is void where prohibited. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

York Region and its employees, agents, successors and assigns, York Region's Regional Chair and York Region Council members and the Region, their agents and assigns, shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, administrative or other errors that may arise or occur in connection with the Contest.

York Region and the Region accept no responsibility for any reason whatsoever, including computer system, hardware, software or program malfunctions of either the Contestants or York Region, or their respective service providers, if the Contestants are unable to submit their Entries before the closing date and time. The Contestants agree that York Region and the Region shall have no liability for delays caused by internet/network traffic, degraded operation or failure of any computer system element, including but not limited to: any computer system, power supply, telephone or data connection or system or software or browser of any type whatsoever that affects the Contest or your participation in it.

York Region, its Regional Chair, York Region Council members, and York Region employees, agents, successors and assigns and the Region, do not assume any responsibility for any reason whatsoever, including any disruption to postal service or to telephone network or lines, computer online systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems on the internet or at any website, or any combination thereof, as well as lost, misdirected, or late entries which for any reason are not received or which are illegible, incomplete or irregular in any way. York Region, the Regional Chair, York Region Council members, employees, agents, successors and assigns and the Region, their agents and assigns, shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest.

Should multiple users of the same email account enter the Contest and a dispute thereafter arises regarding the identity of the Contestant, the authorized subscriber of said email account at the time of Entry will be considered the Contestant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address. Contest Entries generated by script, macro or other automated means are prohibited, and any use of such automated entries shall result in disqualification. York Region reserves the right at its sole discretion, to disqualify any individual (and all of their Contest Entries) who tampers with the entry process.

York Region is entitled to interpret these Rules as required and its decision is final.

PRIVACY STATEMENT AND NOTICE OF COLLECTION

THE VIRTUAL YORK CHILDREN'S WATER FESTIVAL "WHAT DOES WATER MEAN TO YOU?" ART CONTEST (the "Contest")

The Regional Municipality of York ("**York Region**") protects the personal information provided to us in accordance with applicable privacy laws. "Personal information" is information that can be uniquely identified with you. The personal information that will be collected in this Contest consists of the eligible Contestant's first and last name, email address, phone number, and parent or legal guardian's email address and phone number (if applicable). Contestants may opt out of the Contest at any time by contacting Teresa Vader, Communications and Community Engagement Specialist, Public Works by email to Teresa.Vader@york.ca.

York Region is collecting personal information for the purposes of processing your Entry, administering the Contest and informing York Region initiatives and programs. Information collected for the purposes of the Contest will be handled in accordance with the authority of the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56.

Your (and your parent/legal guardian(s), if you are under the age of 18) knowledge and consent are required for the collection, use or disclosure of personal information about you. By entering the Contest, you (and your parent/legal guardian(s), if you are under the age of 18) are agreeing to the collection, use, storage and disclosure of your personal information by York Region for the purposes described in these Official Rules, which information will be shared with the Region. Any questions regarding this collection may be directed to Teresa Vader, The Regional Municipality of York, 17250 Yonge Street, Newmarket, Ontario L3Y 6Z1, Email: Teresa.Vader@york.ca

York Region will limit the collection and use of both the amount and the type of personal information to that which is necessary for the identified purposes, for the management and oversight of the data collection, to ensure compliance with the Contest Official Rules, this Privacy Statement and Notice of Collection as it applies to the Contest and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations.