

# ROAD SAFETY CALENDAR

# 2023

## JANUARY

- ➔ Leave Space Campaign (snowplows, buses, trucks)
- ➔ Visibility Campaign
- ➔ Traveller Safety Plan – Launch of communications

## FEBRUARY

- ➔ International Winter Walk to School Day  
February 1
- ➔ Leave Space Campaign (snowplows, buses, trucks)
- ➔ Visibility Campaign
- ➔ Traveller Safety Plan - Kick off public consultation events
- ➔ Launch of two more ASE cameras

## MARCH

- ➔ Leave Space Campaign (snowplows, buses, trucks)
- ➔ Visibility Campaign
- ➔ Traveller Safety Plan - Public consultation events

## APRIL

- ➔ Council speed limit revision reports
- ➔ Slow Down Campaign as part of speed limit revision
- ➔ Anti-Litter Campaign
- ➔ Traveller Safety Plan - Public consultation events

## MAY

- ➔ Motorcycle Safety Awareness  
May 1 to 8
- ➔ Canada Road Safety Week  
May 15 to 22
- ➔ Slow Down Campaign as part of speed limit revision
- ➔ Anti-Litter Campaign
- ➔ Traveller Safety Plan – Council update and Kick off surveys

## JUNE

- ➔ Bike Month
- ➔ Seniors Month
- ➔ Slow Down Safety Campaign
- ➔ Anti-Litter Campaign
- ➔ Traveller Safety Plan - Surveys

## JULY

- ➔ Slow Down Safety Campaign
- ➔ Anti-Litter Campaign
- ➔ Communication of Traveller Safety Plan findings and next steps

## AUGUST

- ➔ Cycling Safety Campaign
- ➔ Anti-Litter Campaign
- ➔ Communication of Traveller Safety Plan findings and next steps

## SEPTEMBER

- ➔ Back to School Safety Campaign  
September 3 to 10
- ➔ Anti-Litter Campaign
- ➔ Traveller Safety Plan – Finalize plan

## OCTOBER

- ➔ International Walk to School Day  
October 4
- ➔ School Bus Safety Week  
October 15 to 21
- ➔ Halloween Safety Messaging  
October 27 to 31
- ➔ Anti-Litter Campaign
- ➔ Traveller Safety Plan – Release of plan

## NOVEMBER

- ➔ Leave Space Campaign (snowplows, buses, trucks)
- ➔ Visibility Campaign  
November 1

## DECEMBER

- ➔ Leave Space Campaign (snowplows, buses, trucks)
- ➔ Visibility Campaign

### PUBLIC WORKS

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