

# PHOTO VIDEO CONSENT AND RELEASE FORM

**ALL INDIVIDUALS WHO APPEAR IN YOUR VIDEO MUST COMPLETE THE PARTICIPANT CONSENT FORM. YOU ARE REQUIRED TO SUBMIT THESE CONSENT FORMS WITH YOUR ENTRY.**

## **PHOTOGRAPH/VIDEO CONSENT (IRREVOCABLE LICENSE TO USE)**

I hereby consent and authorize The Regional Municipality of York, its employees, elected and appointed officials, officers, servants, and agents, and their successors and assigns, (collectively, the "Region") to take photographs, videos, and/or audio recordings of me and/or of my child(ren) for whom I am the parent and/or legal guardian (the "Images") in respect of the Reel Recipes Contest (the "Contest") set forth below. The Images may be used by the Region for editorial, promotional or any other purposes deemed to be suitable by the Region in respect of the Contest.

**If the Images include a child or children (under 18 years of age), please list names here:**

NAME:

NAME:

NAME:

I consent and authorize the Region to use such Images of me and/or my child(ren) by any means, including, but not limited to, publishing in print and online, advertising, social media, electronic and other digital means ("**Publication**") for and in respect of the Contest. I understand that this includes, but is not limited to, publishing the Images in materials distributed by the Region and displaying the Images at Regional facilities. I confirm that this consent gives the Region the sole discretion to use the Images, in whole or in part, for Publication, or not, and that the Region has the right to retain an electronic or other copy of the Images for an unlimited period of time. I confirm that the Region may not be able to control the distribution or use of the Images by third parties. I consent and authorize the use of and/or Publication by the Region of any written marketing and other materials (the "**Materials**") provided by me to the Region in respect of the Contest, but notwithstanding this consent I will continue to own the copyright in the Materials.

I hereby irrevocably grant to the Region a perpetual, worldwide, royalty-free, non-exclusive licence (the "**Licence**") for the Publication and other use of the Images and Materials solely for and in respect of the Contest. I confirm that I have the authority to grant this Licence to the Region. I acknowledge that I will receive no financial compensation for the grant of the Licence hereunder or for the Region's Publication or other permissible use of the Images and/or the Materials.

I hereby release, waive, discharge and hold harmless the Region and its successors and assigns from any and all liability, claims, actions, debts, damages, injuries or losses including third party claims, actions, or damages, that may arise or be incurred as a result of the taking, use, modification, publication or distribution of the Images and/or Materials, including but not limited to, claims of defamation, invasion of privacy or copyright infringement or any misuse or alterations to the Images and/or the Materials and any derivative works created by the Region or third parties.

I have duly signed this Photograph/Video Consent to provide the Licence herein granted, and which Licence remains in effect in perpetuity.

DATE OF SIGNING (DD/MM/YY):

CONTEST NAME: **REEL RECIPES CONTEST**

CONTACT NUMBER/E-MAIL:

<b>Parent/Guardian (or Participant if 18+)</b>	<b>In the presence of:</b>
Name (Please Print)	Witness Name (Please Print)
Signature:	Witness Signature:

## **Notice with Respect to the Collection of Personal Information**

Personal information collected during the filming/photographing or videotaping in respect of the Reel Recipes Contest is collected by The Regional Municipality of York under the legal authority of the Municipal Act, 2001 for the purposes of administering the Contest, and as described in this Consent. Questions about this collection of your personal information can be directed to Nancy Bevilacqua, Public Health Nutritionist, 17150 Yonge Street, Newmarket, ON L3Y 6Z1, Email: Nancy.bevilacqua@york.ca, phone number: 1-877-464-9675 ext. 74610

**PUBLIC HEALTH**  
TTY: Dial 711  
york.ca/ReelRecipes