Final Approved Terms of Reference Seniors Strategy Advisory Task Force

Purpose

What will this committee do and why?

The Seniors Strategy Advisory Task Force (Task Force) is a temporary advisory body to Council to provide feedback to York Region staff in the development of the York Region Seniors Strategy. The Task Force will:

- build engagement and awareness to prepare for a changing seniors demographic
- advise Council on the Region's appropriate role in providing programs and services to seniors
- engage in strategic planning activities to develop the Strategy
- receive and share information to identify and explore opportunities for new service delivery models, innovative approaches or enhance program efficiencies through the use of performance measures and available program evidence
- identify ways to leverage partnerships, including local municipalities, seniors serving organizations, government and non-profit sector to achieve objectives of the Strategy
- develop a decision-making tool to determine Regionally appropriate services for seniors

Background

Why it was created?

In November 2012, Council directed staff to develop a Seniors Strategy to address the growing seniors' population. The three goals of the Seniors Strategy are:

- 1. To define the Region's appropriate role in serving seniors
- 2. To establish a collaborative corporate strategic direction to meet the needs of seniors
- 3. To respond to the changing demands on our programs and services

The Seniors Strategy will:

- position the Region to both sustain services and proactively respond to the rapidly changing seniors demographic
- provide services to an increasingly large segment of the population while balancing the emerging needs of younger generations
- allow for a collaborative approach to service delivery that leverages and initiates partnerships where it makes sense
- help ensure the long-term financial sustainability of programs and services provided by the Region that fall within its mandated and discretionary responsibilities

The Seniors Strategy is not expected to:

• Enable the Region to be everything to future seniors. It is not meant to expand the role of the Region, but rather clearly define our business areas. Decisions on whether or not to enter new programming will be evidence-based, respond to identified needs, be an appropriate fit with the Region and sustainable.

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Team Composition

Who is on the Seniors Strategy Advisory Task Force?

The Seniors Strategy Advisory Task Force will be composed of Regional Council members as appointed by Council or the Regional Chairman. The Seniors Strategy Task Force will be supported by the following Regional staff:

Staff Members:

- Commissioner, Community and Health Services (Community and Health Services)
- Chief Planner (Planning and Economic Development)
- Director, Human Resources (Corporate Services)
- Director, Environmental Promotion and Protection (Environmental Services)
- Director, Office of the Budget (Finance)
- Director, Strategies and Initiatives (Office of the CAO)
- General Manager, Transit (Transportation)
- Director, Strategies and Partnerships (Community and Health Services)
- Chief and General Manager, Paramedic and Seniors Services (Community and Health Services)
- Medical Officer of Health (Community and Health Services)
- Superintendent, Community Programs (York Regional Police)

Term of Membership How long is the commitment for the Seniors Strategy Advisory Task Force?

The term of the Seniors Strategy Advisory Task Force will begin in September 2015 and conclude with the completion of the Strategy for approval by Regional Council in the fall of 2016.

Decision-MakingHow does the Seniors Strategy Advisory Task Force make decisions?

The Advisory Task Force is an advisory body to Council. Decisions will be made by Regional Council.

Responsibilities How will the Seniors Strategy Advisory Task Force work together to meet its purpose?

- Seniors Strategy Advisory Task Force members will attend meetings
- Supporting the Strategy's development including:
 - o active participation in ongoing strategic planning activities;
 - o building awareness and engagement amongst other Councillors; and
 - building awareness of the Region's corporate role to community partners, constituents and residents
- Identifying and engaging in activities that identify best or promising practices to support growing diverse seniors communities
- · Undertaking other initiatives as identified

Meeting Logistics

When does the Seniors Strategy Advisory Task Force meet?

- The Seniors Strategy Advisory Task Force will hold up to six meetings to support the development of the Seniors Strategy between September, 2015 and fall 2016.
- Meetings will be organized around key themes covering the scope of regional programming using a workshop format, including a combination of presentations and discussion

Accountability

What needs to be done and by whom?

- The Regional Clerk, in consultation with Community and Health Services will solicit agenda items and prepare meeting agendas and minutes
- Community and Health Services staff will be responsible for the meeting related activities including:
 - workplan development, monitoring, maintenance and reporting
 - activities to support completion of deliverables of the Advisory Task Force
 - overall administration of the Advisory Task Force.
- Seniors Strategy Advisory Task Force members input will be integrated into consultations and guide staff recommendations