



Town of
East Gwillimbury

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Fernando Lamanna, BA

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December 19, 2013

Regional Municipality of York
17250 Yonge Street
Newmarket, ON
L3Y 6Z1

Attn: Denis Kelly, Regional Clerk.

Dear: D. Kelly:

For your information and records, at its regular meeting held on Monday, December 16, 2013, the Council of the Town of East Gwillimbury enacted as follows:



BE IT RESOLVED THAT Council adopt the Committee of the Whole recommendations from the meeting held on December 16, 2013 as follows:

1. WHEREAS the Province's 2013 Ontario Economic Outlook and Fiscal Review announced plans to release a policy framework to govern future expansion in the post secondary sector, and

WHEREAS time is of the essence as the Province is expected to initiate a call for proposals with an announcement of potential locations in early 2014;

BE IT THEREFORE RESOLVED THAT Administration Report ADMIN2013-16, dated December 16, 2013 regarding the York Region Post Secondary Initiative – EG Partnership Recommendations, be received; and

THAT municipalities in York Region be requested to confirm their interest in working collaboratively with each other and York Region to seek out and identify post secondary institutional partners for a proposed post secondary education facility to be located in York Region; and

THAT York Region supported by the Town of East Gwillimbury, and other interested municipalities expedite collaboration to actively pursue a post secondary institutional partner to be in a position to best respond to the Province's possible call for proposals early in 2014; and

THAT the multi-nodal post secondary proposal brought forward by the Town of East Gwillimbury which incorporates lands within the Town being utilized as a site for the main campus, be an integral part of any such initiative; and

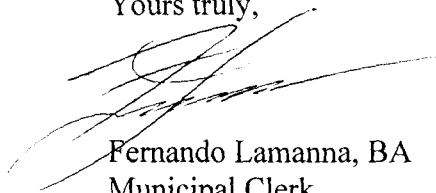
THAT the Region and interested municipalities work closely with Metroland Media Group to develop community awareness and support to bring the concept of a student centered, career focused post secondary educational facility in East Gwillimbury to the forefront; and

"Our town, Our future"

THAT this resolution and report be forwarded to York Regional Council and all area municipal councils, the Premier of Ontario, the Ontario Ministries of Economic Development; Training, Colleges and Universities; and Transportation and Infrastructure, and local MPPs serving York Region residents.

If you have, any further questions feel free to contact the undersigned.

Yours truly,



Fernando Lamanna, BA
Municipal Clerk
Corporate Services

C.C:

Kathleen Wynne, Premier of Ontario.
Bill Fisch, York Region Chairman and CEO.
Julia Munro, MPP York Simcoe.
Frank Klees, MPP Newmarket Aurora.
Hon. Peter Van Loan MP York Simcoe.
Hon. Lois Borwn, MP Newmarket Aurora.
Hon. Dr. Eric Hoskins, MPP St. Paul's, Minister of Economic Development.
Hon. Brad Duguid, MPP Scarborough Centre, Minister of Training, Colleges & Universities.
Hon. Glen R. Murray, MPP Toronto Centre, Minister of Infrastructure & Transportation.
All Area Municipal Councils.

Encl:

Administration Report Admin2013-16, York Region Post Secondary Initiative - EG
Partnership Recommendations.



Town of
East Gwillimbury

**ADMINISTRATION REPORT
ADMIN2013-16**



To: Committee of the Whole Council
Date: December 16, 2013
Subject: York Region Post Secondary Initiative – EG Partnership Recommendations
Origin: Administration

RECOMMENDATIONS

1. THAT Administration Report ADMIN2013-16, dated December 16, 2013 regarding the York Region Post Secondary Initiative – EG Partnership Recommendations, be received;
2. THAT municipalities in York Region be requested to confirm their interest in working collaboratively with each other and York Region to seek out and identify post secondary institutional partners for a proposed post secondary education facility to be located in York Region;
3. THAT the multi-nodal post secondary proposal brought forward by the Town of East Gwillimbury which incorporates lands within the Town being utilized as a site for the main campus, be an integral part of any such initiative;
4. THAT the Region and interested municipalities work closely with Metroland Media Group to develop community awareness and support to bring the concept of a student centered, career focused post secondary educational facility in East Gwillimbury to the forefront; and
5. THAT this resolution be forwarded to York Regional Council and all area municipal councils, the Premier of Ontario, the Ontario Ministries of Economic Development; Training, Colleges and Universities; and Transportation and Infrastructure, and local MPPs serving York Region residents.

PURPOSE

The purpose of this report is to provide Council with an update regarding the Town's outreach and partnership building activities as it relates to the recently announced provincial planned growth and expansion in the post secondary sector. Further the report is intended to confirm that the Town of East Gwillimbury remains interested in partnership opportunities with other local municipalities, the Region and other post secondary education facilities.

BACKGROUND

Throughout the past years, the Town has undertaken a number of initiatives to support the Post Secondary Attraction Project, including:

The Foundation Plan...the basis from which to launch many conversations

The Foundation Plan sets the stage for the Town to secure its position as the HUB for post secondary education within York Region. The report emphasizes the following key components,

- 1. The Best Place...to fulfill a growing need ... A City / Region Builder**
 - Multi-nodal post secondary focused on key provincial / regional/ municipal infrastructure including Hwy 404, Viva, Go Transit, Southlake Regional Health Centre
 - The multi-nodal model allows for alignment with future / existing post secondary institutions throughout York Region
 - Central to Town's planning vision for 25+ years

- 2. The Future Hub of York Region PSE...creating new and diverse possibilities for learning**
 - Unique location in the growth corridor
 - Burgeoning population
 - The Town offers opportunities for land for a main campus
 - Launch point for other educational facilities in energy, manufacturing, agriculture, water management, etc. – integral to the creation of a “knowledge network”

- 3. The Opportunity...to realize wide-ranging positive impact**
 - To offer a variety of educational options focused on getting youth into jobs, adults trained, retained for employment
 - Allows for university / college and private sector partnerships for innovative learning
 - Economic benefits estimated at \$350 million annually – key pillar of Region and Town's economic development strategy
 - 1,000 jobs at a new institution – benefits throughout the Region

The Foundation Plan sets out a strong and compelling argument for the establishment of a York Region post secondary institution in East Gwillimbury. It is being used as an important tool to build broad support and help to establish key partnerships.

The Foundation Plan provides a wealth of research and interview findings and has been utilized primarily as a basis to develop presentations, proposals and various messages to a variety of audiences including government officials, educational institutions and the public.

To date, representatives from the Town have met with leaders of the Universities of Guelph, York and Ryerson, Seneca College, York Region School Boards; Southlake Regional Health

Centre; York Region; Minister Glen Murray, Minister Linda Jeffrey, Dr. Helena Jaczek, MPP, Julia Munro, MPP, Minister Peter Van Loan, MP, and Premier Kathleen Wynne.

The provincial government intends to issue a policy framework to govern future expansion in the post secondary sector

Recently, as part of the 2013 Ontario Economic Outlook and Fiscal Review, the Province announced it would be investing in education and post secondary infrastructure. The announcement stated that “The government is investing in 20 capital projects throughout the province to support postsecondary education.” Further it stated that “...the Province recognizes that despite recent growth in enrolment capacity, many of the largest and fastest growing communities in Ontario do not have postsecondary campuses or have campuses that provide limited local options for students. The government remains committed to improving the alignment of future capacity with long-term demand growth to ensure more students have quality learning closer to home. This fall, the government will release a policy framework to govern future expansion in the postsecondary sector either through creation of three new campuses or through major expansion at existing campuses. The Province will also initiate a call for proposals with an announcement of potential locations in early 2014.”

A recent update from Regional staff indicates the Ministry of Training, Colleges and Universities will likely release the provincial policy soon, and they are on target for an early 2014 call for proposals from post secondary institutions. It appears from the update that “...municipalities without a post secondary partner will not be able to respond.”

The purpose of this report is to confirm the Town’s interest in partnering with other local municipalities and post secondary facilities, and to ascertain the willingness of other municipalities to work with the Region to seek post secondary partners based on the multi-nodal model.

NEED FOR PUBLIC CONSULTATION

All agendas, reports and minutes are made available to the public through posting on the Town’s website. Additionally, the Town has made available a special section on the website for information specific to the Post Secondary Attraction project. Current postings include the Visioning Session, Presentations to Council and Workshops, including the EG Story and the Draft Foundation Plan.

An important recommendation in this report is to work with Metroland Media Group to develop community awareness and support to bring the concept of a student centered, career focused post secondary educational facility located in East Gwillimbury.

FINANCIAL IMPLICATIONS

Council has assigned funds (\$375,000) for the EGU Attraction Program as a key initiative for 2013 as part of the Budget process. Expenditure of these funds is subject to specific approvals throughout this process. The Phase 1 (2012) activities cost approximately \$20,000. Phase 2 (2013) has cost approximately \$25,000 sourced in part from CFDC funding and in part from the Town's approved budget.

The full costs of a collaborative initiative to pursue an institutional partner for a proposed provincial post secondary initiative will be defined in the near future.

ALIGNMENT WITH STRATEGIC PLAN

This initiative supports the pillar "Manage Growth for a community that is environmentally responsible, profitable and provides healthy places to live, work and play and learn" as it provides guidelines that ensure business development and job creation form an integral part of the Town's projected growth. The post-secondary institution remains an important element of the Town's economic growth and has been included as a primary objective in both the new Official Plan and the Town's Economic Development Strategy.

CONCLUSION

Given the priority for York Region and East Gwillimbury's Economic Development Strategy for the importance of a Post Secondary Education Institution for the Region's 1M+ residents and the significant multi-year investments by the Town it is proposed:

- municipalities in York Region confirm their interest
- York Region and interested municipalities actively pursue a post secondary institutional partner(s)
- the multi-nodal post secondary proposal brought forward by the Town be an integral part of any such initiative
- the Region and interested municipalities engage Metroland Media Group to develop community awareness and support
- the resolution be forwarded to York Regional Council and other key stakeholders.

References and Reports: All information regarding the East Gwillimbury post secondary initiative is available as follows.

http://www.eastgwillimbury.ca/Government/Post_Secondary_Attraction.htm

Prepared and Recommended by:

Original signed by
Donna Ingram, Manager, Strategic
Initiatives, Office of the CAO

Approved for Submission:

Original signed by
Thomas R. Webster
Chief Administrative Officer