

## **Breastfeeding: Attitudes towards Breastfeeding in Public Places**

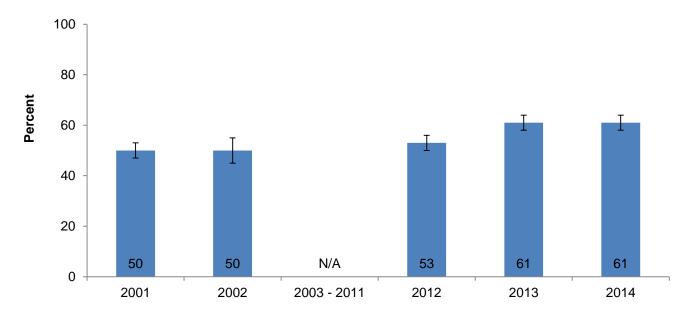
<u>Indicator</u>: Percent of adults (18+) who think it is acceptable to breastfeed while in a restaurant or a shopping mall <sup>i</sup>

<u>Data Source</u>: Rapid Risk Factor Surveillance System (RRFSS)

## **Key Findings**

- In 2014, 61 (±3) percent of York Region adults think it is acceptable to breastfeed while in a restaurant or shopping mall.
- In 2014, adults 25 to 64 years of age were more likely to think that it is acceptable to breastfeed in these two types of public places compared to adults aged 18 to 24 years or 65 years and older.
- The proportions of York Region adult males and females who think it is acceptable to breastfeed in these two types of public places were statistically similar.

Proportion of adults (18 years and older) who think it is acceptable to breastfeed while in a restaurant or shopping mall, York Region in 2001-2014



Data Source: Rapid Risk Factor Surveillance System (RRFSS), Waves 2-16 and Cycles 10-18 (January 2001 – April 2002 and January 2012 – December 2014), York Region Public Health.



## **Limitations**

• A RRFSS provincial sample for comparison is not available.

**Data Sources:** Rapid Risk Factor Surveillance System (RRFSS), Waves 2-16 and Cycles 10-18 (January 2001 – April 2002 and January 2012 – December 2014), York Region Public Health.

**Relevant Time Period:** 2001 to 2002 and 2012 to 2014

## **Data Notes:**

Symbol	Description
$I$ and $\pm$	Represents the 95% confidence interval, meaning 19 times out of 20 the results will fall into this range.
*	Represents high variability associated with the estimate. Interpret with caution.
**	Estimate not released, does not meet data release standards.
N/A	Data was not collected.

- 'Don't know' and 'refused' responses are excluded.
- Estimates are weighted to be representative of the population.
- Confidence intervals are reported as equal, though this is not always the case as the estimate approaches zero or 100%.

**Contact Information:** For more information please contact the Epidemiology and Research manager at 1-800-361-5653



<sup>&</sup>lt;sup>1</sup> Rapid Risk Factor Surveillance System (RRFSS). RRFSS Survey Data Dictionaries: Family Health – Attitudes Towards Breastfeeding in Public Places. Accessed 2015-12-03 from

http://www.rrfss.ca/resources/datadictionaries/Attitudes%20Towards%20Breastfeeding%20in%20Public%20Places\_Oct%202010.doc